



# Economic Development & Tourism CONNECTION

FALL 2016

# 2016 BUSINESS EXCELLENCE AWARD WINNERS

On behalf of the judging committee we are very thankful to have participated in the 2016 Georgina Business Excellence Awards. The awards are a wonderful opportunity to showcase all of the amazing businesses and organizations that we have in Georgina. It was a great experience to learn more about each business and the contributions that they make to the community. It was a difficult decision to choose the winners as we were all extremely impressed with so many great businesses committed to Georgina and their employees.

**Sean Columbus**  
Economic Development Officer  
Town of Georgina

Keswick Flowers & Gifts  
*Community Spirit Award*



Routes Community Connection  
*Non-Profit Award*



Dynamic Health Therapy  
*New Business Award*



Boston Pizza  
*Large Business Award*



HOSTED BY  
**GEORGINA**  
Chamber of Commerce

The Quilting Gnome  
*Small Business Award*



Shades of Hope  
*Non-Profit Award*



Georgina Farmer's Market  
*Agriculture Award*



**Town of Georgina**  
26557 Civic Centre Road  
Keswick, Ontario  
L4P 3G1  
(T) 905-476-4301  
(F) 905-476-8100

## Economic Development and Tourism Office

905-476-4301  
**Karyn Stone**, Manager of Economic Development & Tourism / ext. 2312  
**Cristina Liu**, Administrative Assistant / ext. 2300  
**Sean Columbus**, Economic Development Officer/ ext. 2330  
[www.georgina.ca](http://www.georgina.ca)

**ysbec**  
YORK SMALL BUSINESS ENTERPRISE CENTRE

2016 Business Thrives Conference  
Tuesday, November 22 (\$75)  
8:00 am to 4:00 pm  
Cardinal Golf Club, Newmarket

Social Media Training for York Direct Farm Marketing Businesses  
Monday, November 28 (FREE)  
6:30 pm to 9:00 pm  
York Region Administrative Building, Newmarket

Cash Flow Management  
Thursday, December 1 (FREE)  
10:00 am to 12:00 pm  
Aurora Public Library (Magna Room)

Registration is required as space is limited.  
To register or for more information visit  
[yorksmallbusiness.ca](http://yorksmallbusiness.ca)

 Sutton Kinettes Win the Bid to Host the 2017 Fall Leadership Conference

Each year a Fall Leadership Conference (FLC) is held at various locations across Ontario. Usually held mid to late October – this event combines education with a Saturday evening social event. This year's event included over 35 members from Timmins to Mississauga and Peterborough to Georgina and was held at the YMCA Geneva Park on the shores of Lake Couchiching. During the evaluation of the bids to host the 2017 Fall Leadership Conference, the Kinette Club of Sutton was unanimously voted as "the place" to host next year. The Kinettes are excited to plan this event and work with the Town of Georgina to make it the best FLC yet. If you're interested in becoming a Kinette contact [c\\_loitsce@yahoo.ca](mailto:c_loitsce@yahoo.ca) or visit [fb.com/SuttonKinettes](http://fb.com/SuttonKinettes)



The First Impressions Community Exchange (FICE) is a structured and cost effective process offered by the Ministry of Agriculture, Food and Rural Affairs (OMAFRA) and reveals the first impression a community conveys to potential visitors, investors and new residents. FICE is a partnership where similar communities are matched and then visit each other and undertake a detailed evaluation of their partner community. The findings of the visits were recently presented at a meeting hosted in Keswick.

participate in the process and were paired with Dunnville in Haldimand County. In September a group of volunteers from the Uptown Keswick BIA and Chamber of Commerce led by the Town's Economic Development Officer Sean Columbus and volunteers from Dunnville exchanged visits and undertook a detailed evaluation of their partner community. The findings of the visits were recently presented at a meeting hosted in Keswick.

The Dunnville group provided excellent feedback that can be used by the Uptown Keswick BIA and the Town in the preparation of future marketing efforts and capital projects in the area. Both presentations are available for viewing at [www.georgina.ca](http://www.georgina.ca) For more information contact Sean Columbus at (905) 476-4301 ext. 2330.





# MAYOR AND COUNCIL CELEBRATE OVER 70 YEARS IN BUSINESS

A testament to Georgina's ability to attract and retain entrepreneurs; these businesses are just a few of those that have not only been in business for over 70 years but have also been owned and operated by generations of the same family. Georgina provides the environment to "Live, Work and Play". Mayor and Council together with local MPP Julia Munro were in attendance to congratulate the families that are committed to growing Georgina's local economy.

After researching the number of businesses that have been owned and operated by generations of the same family, staff discovered there were just too many to honour in one evening. During Small Business Week held October 17-21, Council recognized just a few of these businesses at the Business Excellence and Mayor and Council Milestones Awards and look forward to recognizing more of these dedicated business owners and their families at the 2017 Mayor and Council Milestones Celebration.



Members of the Chamber



Networking and Great Food by Cori



Business Excellence Awards

## Bodley's Furniture



The first Bodley's General Store was opened by Thomas H. Bodley and was located across the street from their present location. It was a two-storey building that served as a store and living quarters until a fire destroyed it in 1912. In 1914, Thomas was back in business after purchasing a building located on the present Bodley's location. It too was destroyed by fire in 1948. At the time, Thomas' sons, Clarence and Howard were running the store. In 1961, Clarence's daughter, Dianne and her husband Jim came to the business. In 1975, Clarence and Jim transformed from a general store to a television and appliance store. Jim and Dianne's son Randy and daughter Cheri joined the family run business in the early 1980's. Jim and Dianne operated the business until Jim's death in 2000. Four generations later, Dianne, Randy and Cheri are still operating the family business at 247 Pefferlaw Road.

## Quinn's Marina



Quinn's Marina began in its current location as a gas bar, row boat rental and ice cream stand in the early 1900's and was operated at that time by family matriarch Vivian Quinn. Still in its original location the business was passed onto her children Ted and Tom Quinn and is now operated by her grandchildren Ted, Tim and Jim Quinn with the help of their families. Quinn's Marina has grown substantially and offers a year round service shop, boat and winter recreational vehicles sales, clothing and accessories. Quinn's Marina was one of the first Mercury dealers in Canada and is now one of the largest BRP dealers in Canada.

## LaRue's Haulage



In the Early 1900's Frederick LaRue hauled timber and freight with a team of horses. Roger would put these horses and sleighs to use hauling sand. In the winter, they hauled blocks of ice off Lake Simcoe to local ice houses and to Toronto for use in refrigerators. By 1946, Roger LaRue incorporated LaRue's Haulage and bought a 1946 Ford Dump Truck. In 1987, Fred joined the daily operations and designed a processing line for recycling material. LaRue's Haulage is a multi faceted Company, servicing Georgina and surrounding area in all aspects of aggregate supply, waste collection, diversion and recycling, with construction and demolition attributes.

## Homestead Orchards



The farm where Homestead Orchards is located was first purchased by Henrietta Pegg (and her husband Samuel) in 1906. For many years, they practiced mixed farming. Lloyd Pegg, her grandson, moved to the farm with his family in 1942 and in 1948 switched to dairy farming. After his father's death, Larry continued growing the dairy herd until 1989 when he planted his first apple trees. With the help of many members of the Pegg family, Homestead Orchards grew to the bustling Orchard, On-Farm-Market, Bakery etc. that it is today. Larry and Nora's children, Heidi Dykeman, and Nathan Pegg are now in the process of continuing to grow the farm business into the next generation.

## Weller Tree Service



Weller Tree Service began in 1917. The business was started by Robert Franklin Weller and has been in existence and run by the Weller family for 99 Years. Weller Tree Service has operated from its current location in Keswick for over 70 years. It has been run by family members for over 4 generations with the 5<sup>th</sup> generation beginning to start work during school breaks. With over 150 employees, Weller Tree Service is one of Georgina's top employers and is looking forward to moving from their current location in the center of Keswick to a rural location in Georgina.

\*All History Provided by Business Owners

## Broadway Well Drilling



Broadway Well Drilling was started by Frank Broadway in and around 1880, making wooden pumps and getting water from the ground. Today Roger Broadway still remains the owner and his son and daughter, Grant and Lynor run the 5th generation busy & active well drilling with pump sales and service company. They currently have two drilling rigs and 2 water trucks installing water wells year round. They also have two pump trucks installing pump systems and servicing existing drilled and dug wells. Broadway's also offer hydro fracturing and installation of water holding tanks to help customers maintain their water source. After over 100 years Broadway's are still going strong and offering our communities resolutions and service for their water needs.

## Lockmar Farms



On March 26, 1921, Alexander Lockie and his son, Fergus, moved to the Township of North Gwillimbury. The original barn was built in 1900, and remains the main focal point of our farm. In the 50's, local milk hauler Max Stiles, started hauling milk from the farm to Silverwood's Dairy in Toronto. They shipped anywhere from 3-5 cans a day (100-200 litres a day). The business has grown, continually, from milking 10-14 cows a day by hand, to presently, milking 75-80 cows a day producing 2,500 - 2700 litres a day. Today Lockmar Farms have 240 head of cattle. Jim & Carol took over the farm, from Jim's parents, and have expanded the business with 2 of their 3 sons, Scott & Andrew who are involved in the business today. In January 2016, Andrew & Elyse welcomed the birth of their son which brings the 6<sup>th</sup> generation of Lockies to the Family Farm.