

PUBLIC ENGAGEMENT SUMMARY

TOTAL RESPONDENTS

IN-PERSON AT POP-UP EVENTS:	68
IN-PERSON AT BIA MEETINGS:	11
ONLINE SURVEY:	185
<hr/>	
	264

RESPONDENTS AT POP-UP EVENTS (2019):

SUTTON (July 20):	9
PEFFERLAW (August 5):	26
JACKSON'S POINT (August 10):	4
KESWICK (September 15):	18

RESPONDENTS AT BIA EVENTS:

PEFFERLAW (November 12):	5
ROC Chalet (February 25, 2020)	6



Pop-Up Events – Survey Invitation Card



TOWN OF GEORGINA
STREETSCAPE
IMPROVEMENT PLAN

INPUT IN THE DESIGN OF
NEW STREETSCAPE STANDARDS



www.georgina.ca

Go to www.georgina.ca
to find more information:



**ATTEND OUR
PUBLIC EVENTS**
July - September 2019



**COMPLETE THE
ONLINE SURVEY**
[www.georgina.ca/
municipal-government/
building-georgina](http://www.georgina.ca/municipal-government/building-georgina)



EMAIL CONTACT
info@georgina.ca

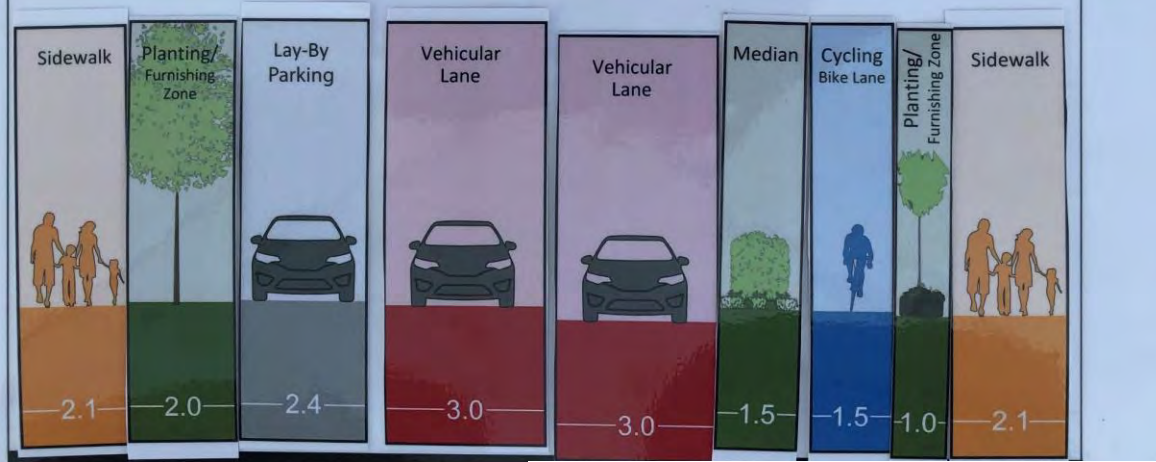


GEORGINA



Sutton - Pop-Up at the Festival on High (July 20-th, 2019)

Public Engagement – Street Design Mock-Up Exercise



Street Design Mock-Up Sample



Georgina Streetscape Improvement Plan



Engaging the young in the street building exercise

Sutton - Pop-Up



Pop-Up Booth

Sidewalk Bump-Out Demonstration



Café Seating area demonstration



Georgina Streetscape Improvement Plan



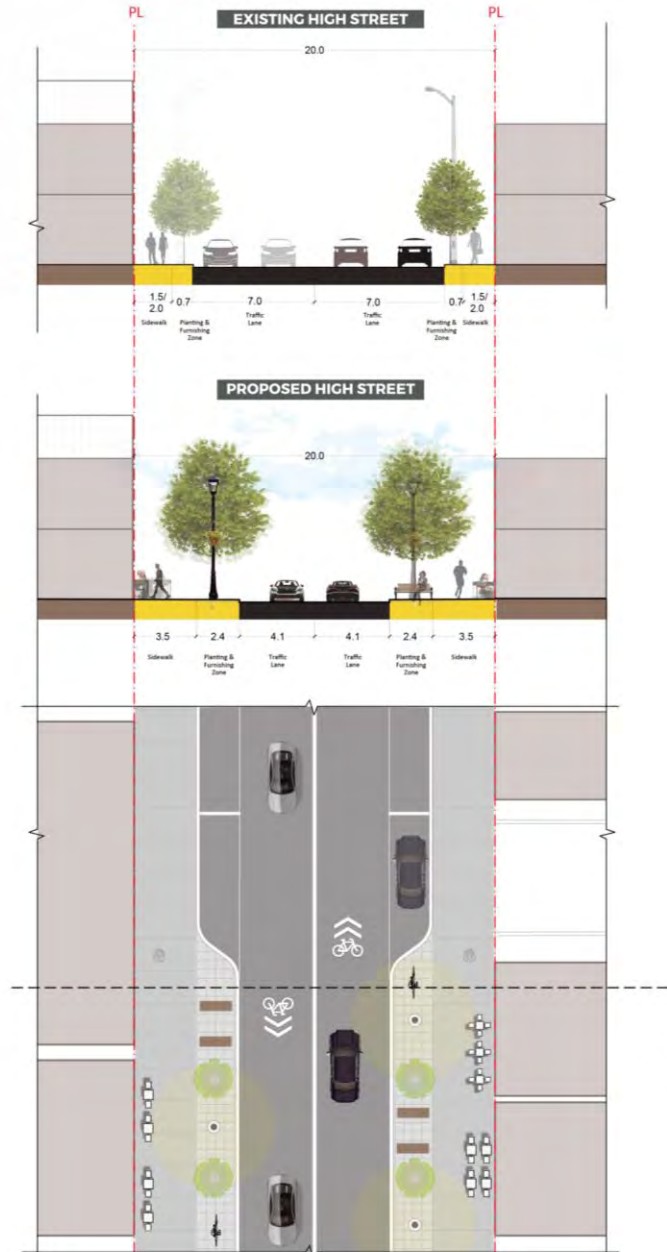
Patio Extension demonstration at Black River Cafe



SHARROW BIKE LANE



SIDEWALK WITH STREET FURNISHING

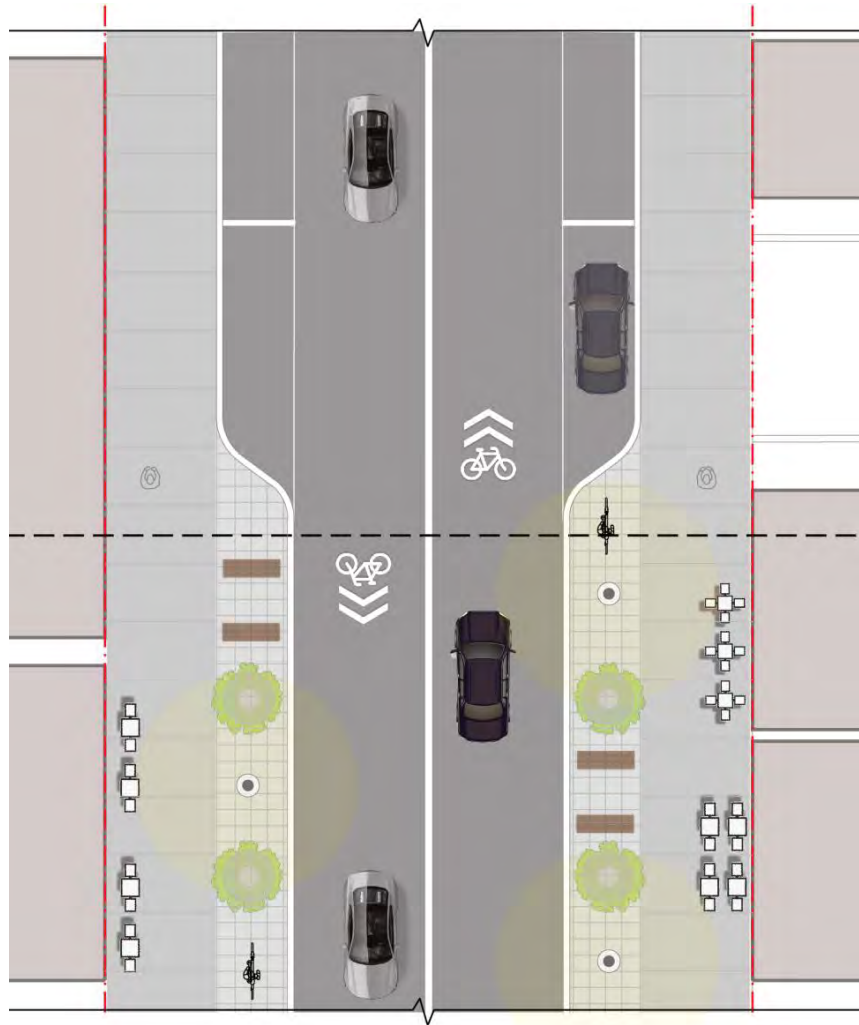


TREE GRATE



PERMEABLE PAVING

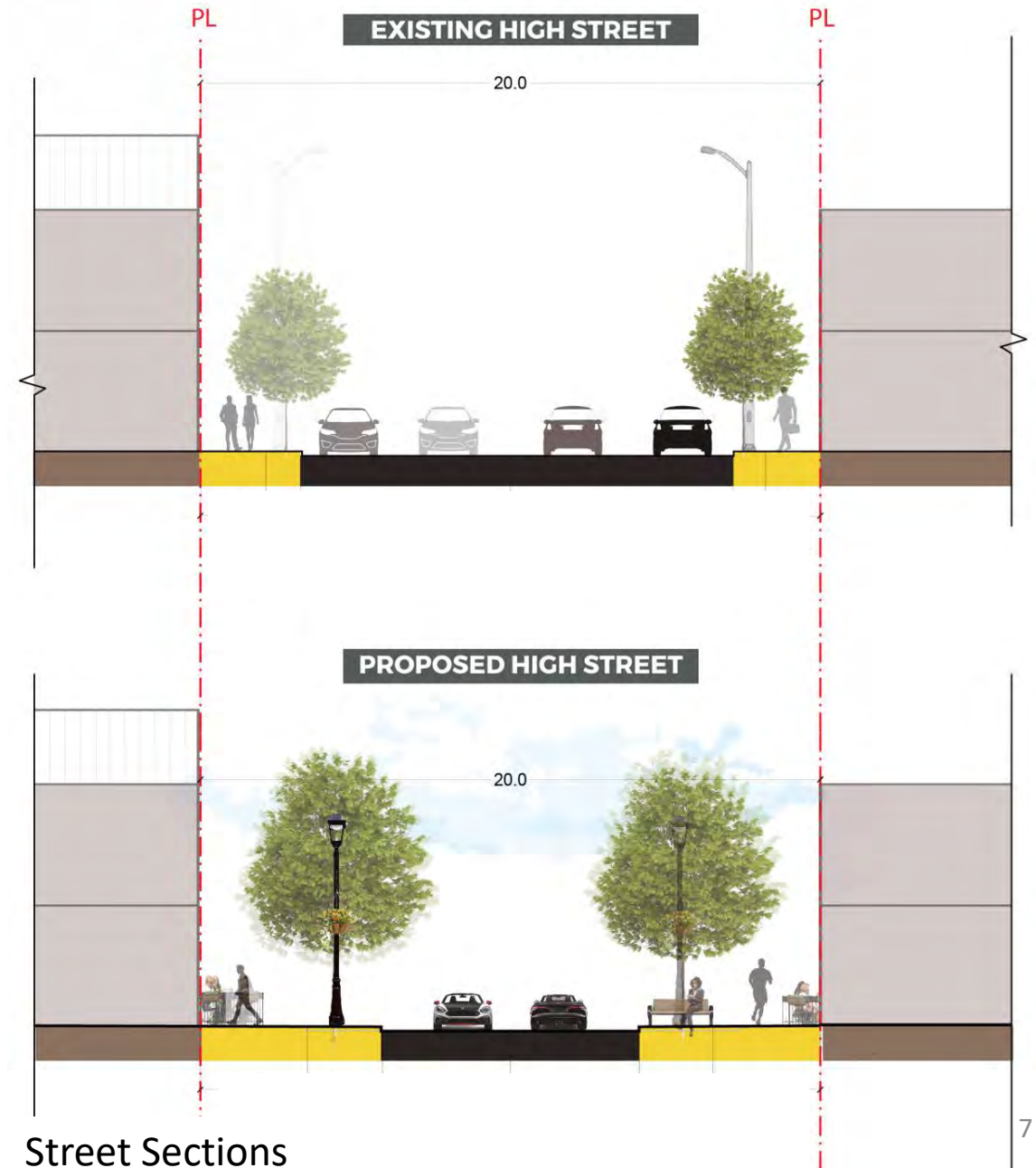
Sutton - Pop-Up



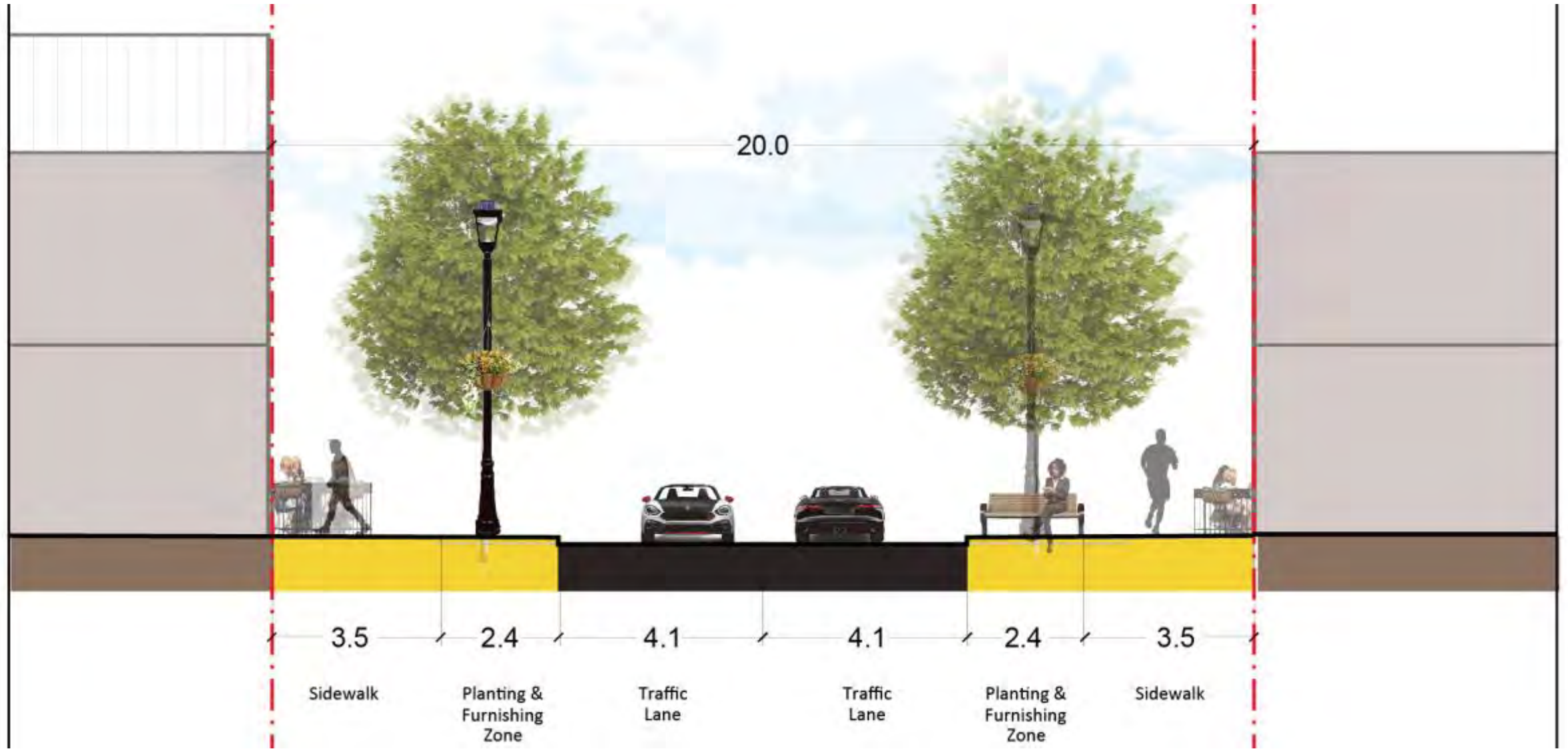
Proposed Plan



High Street Proposed Streetscape



Street Sections



Pefferlaw – Pop-Up at the Family Picnic (August 5-th, 2019)

Public Engagement – Street Design Mock-Up Exercise



Street Design Mock-Up Sample



Pop-Up Booth



Children engaged in the street design



OPEN PLANTERS



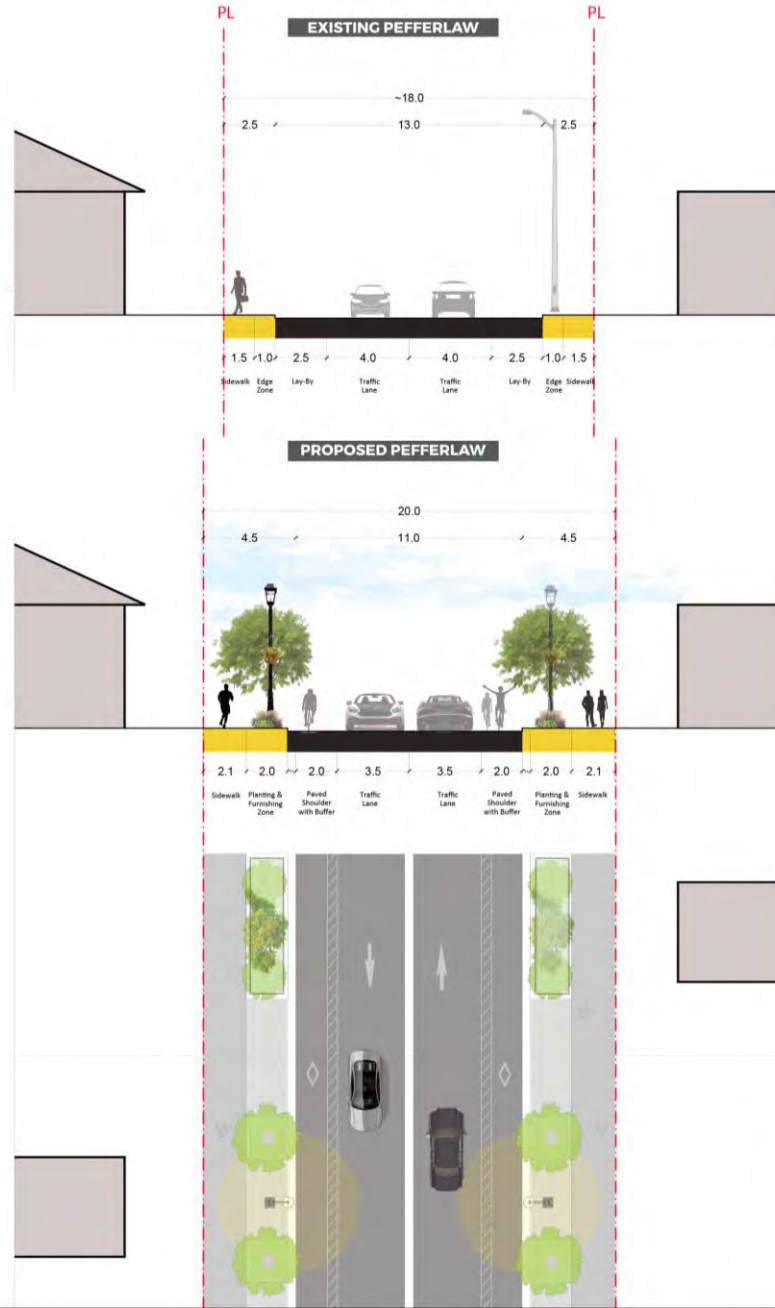
BIOSWALES



DEDICATED BIKE LANE WITH BUFFER



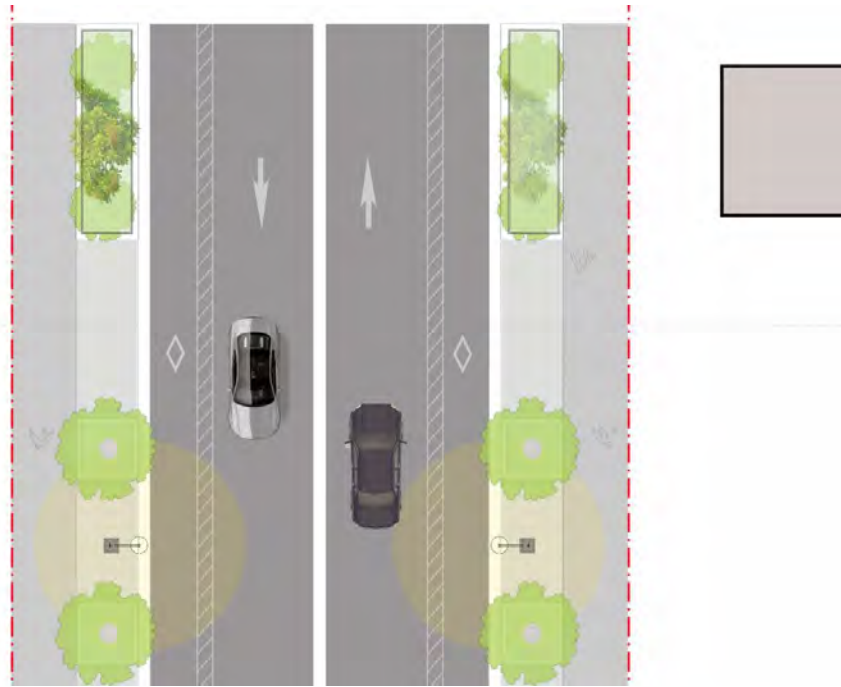
PAVING



Basic
Enhanced

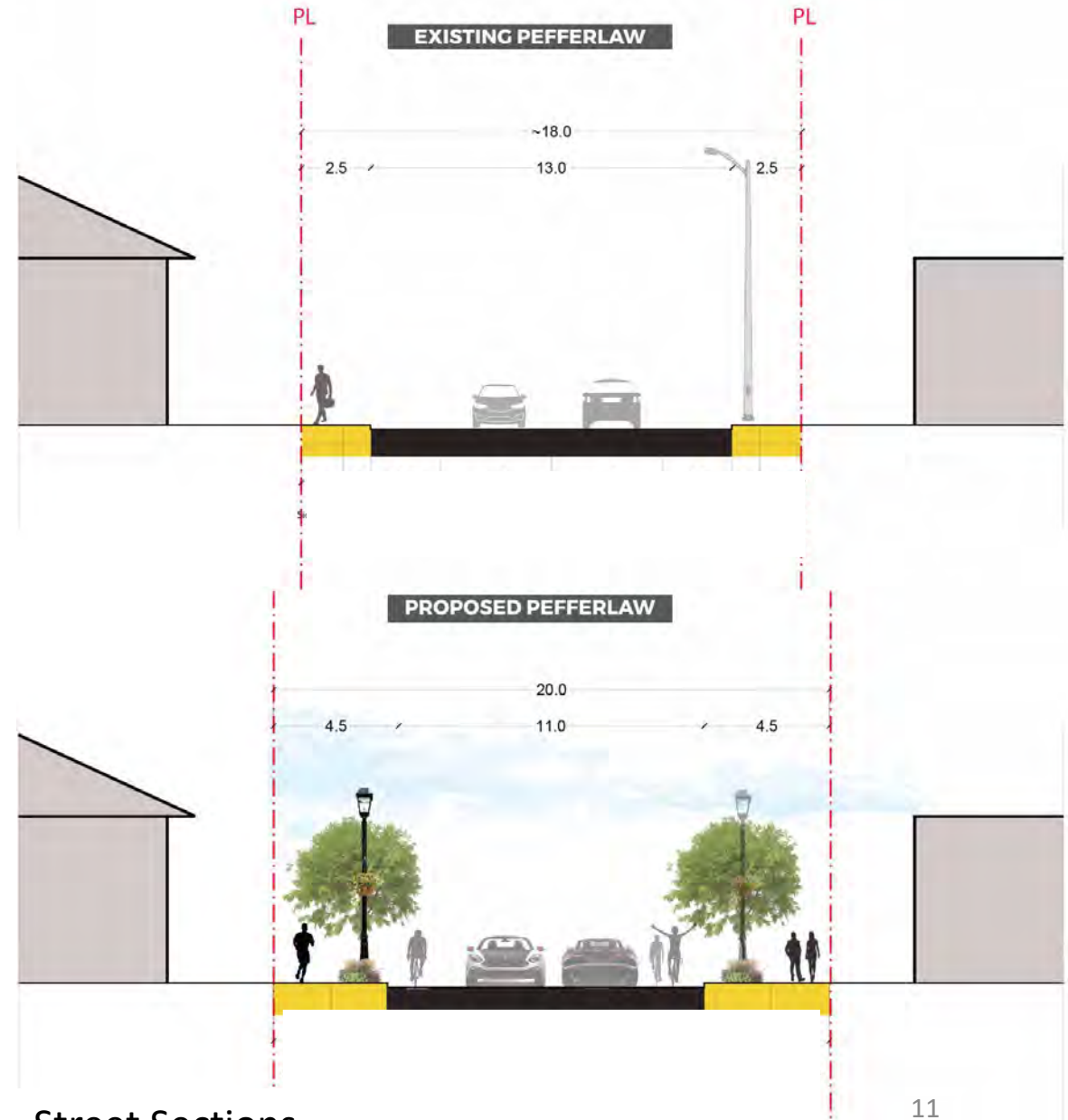


Pefferlaw - Pop-Up



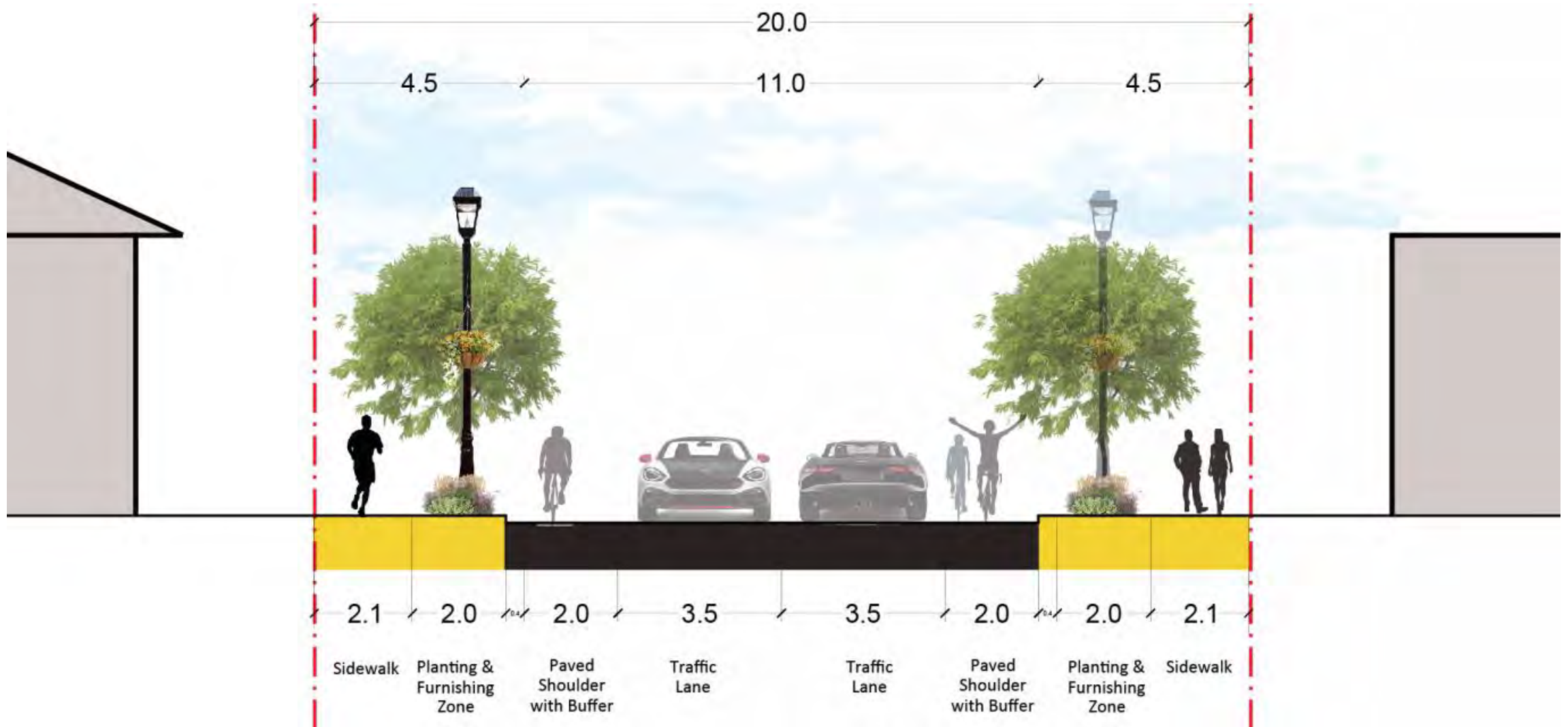
Proposed Plan

Pefferlaw Road Proposed Streetscape



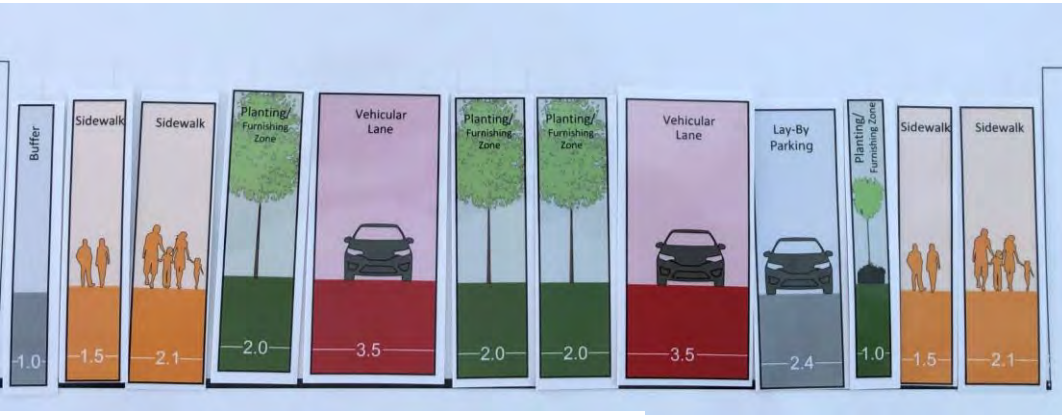
Street Sections





Jackson's Point - Pop-Up at the Painted Perch Fest (August 10-th, 2019)

Public Engagement



Street Design Mock-Up Sample



Existing Bump-Out Lake Drive



Pop-Up Booth



Dalton Street today



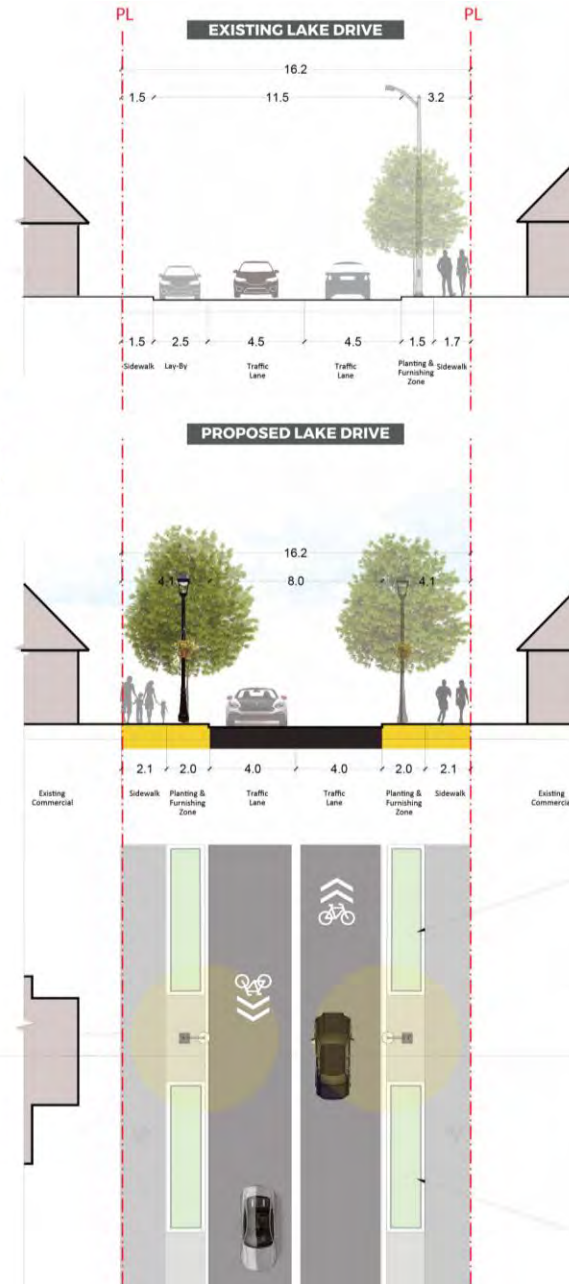
OPEN PLANTERS



BIOSWALES



SHARROW BIKE LANE



Open Planter

Basic

Enhanced

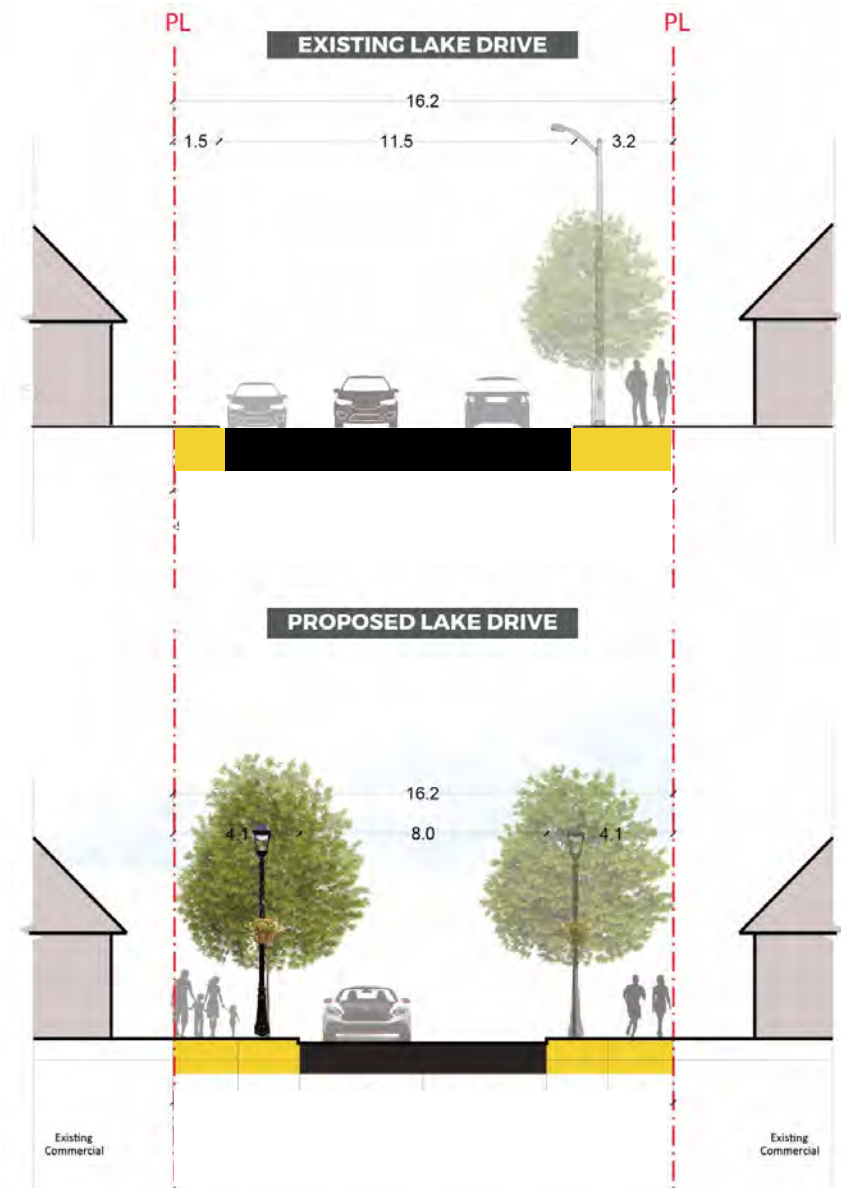
Bioswale



PAVING

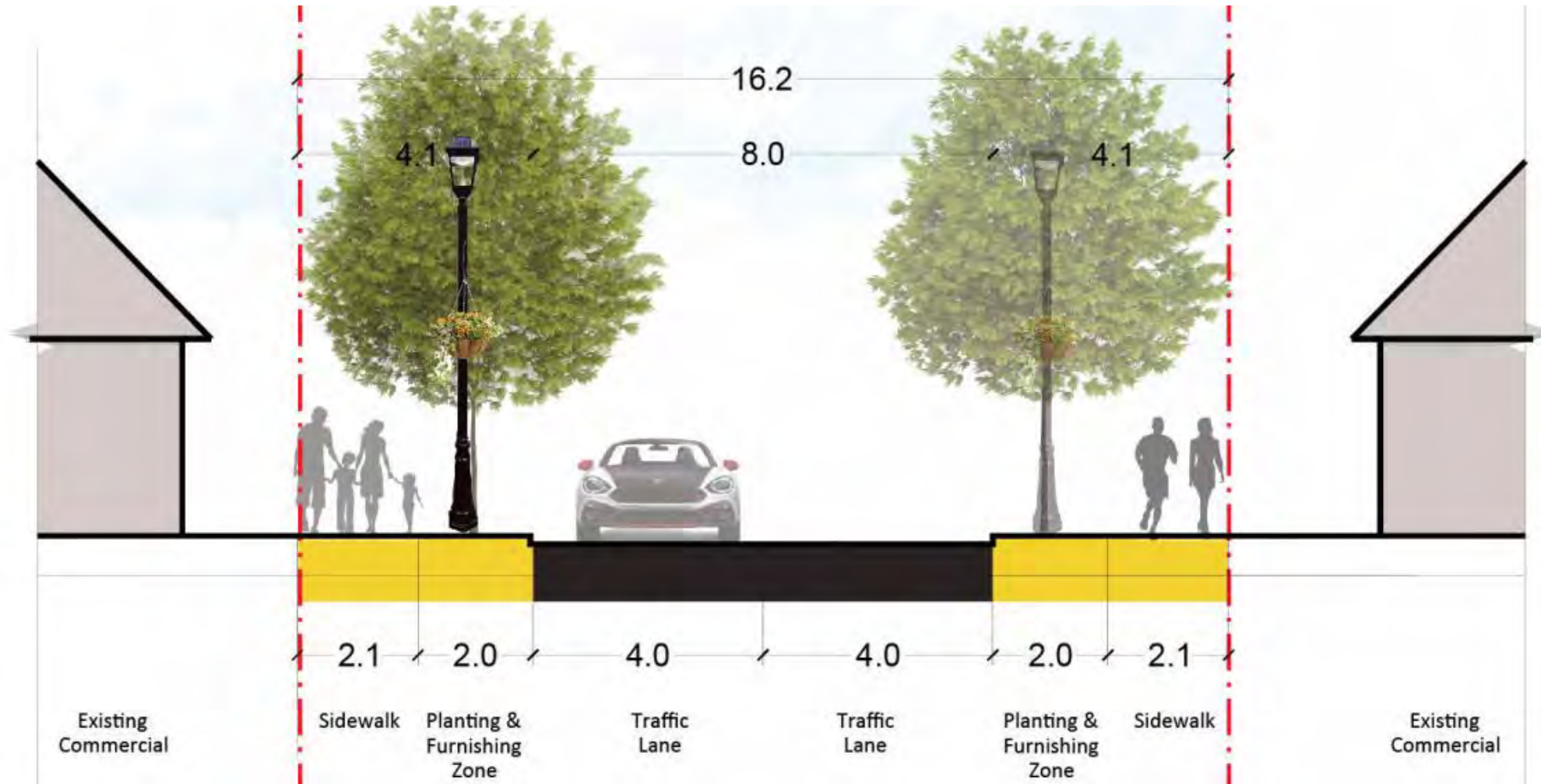


Proposed Plan



Street Sections



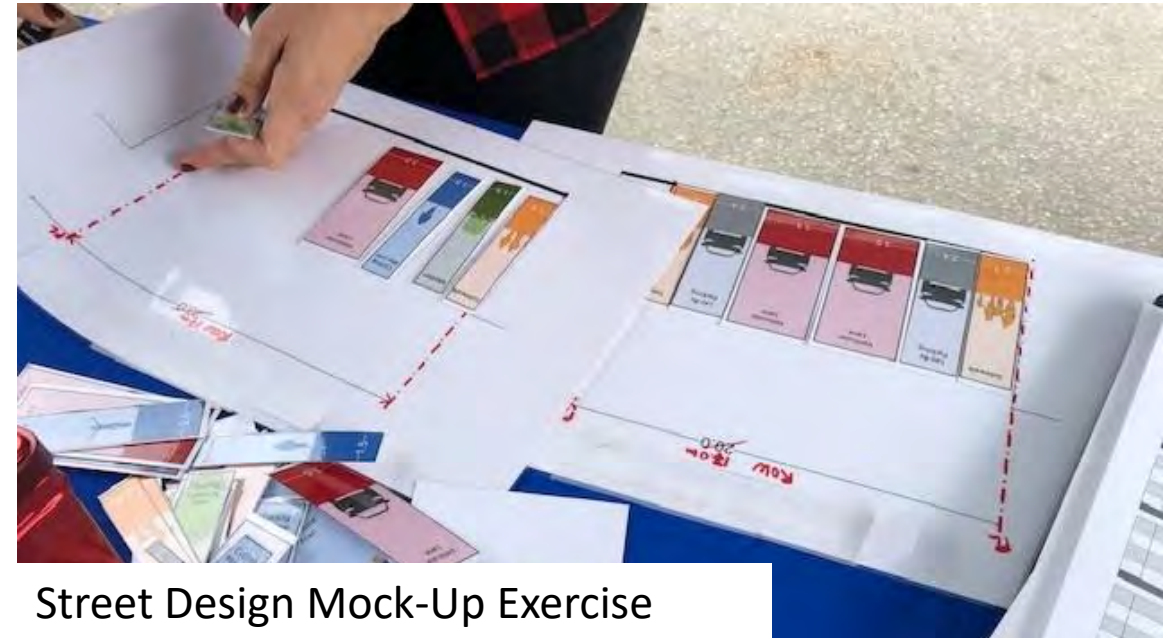


Keswick - Pop-Up at the Uptown Harvest Fest (September 14-th, 2019)

Queensway Proposed Design Approach



A well utilized Patio Space

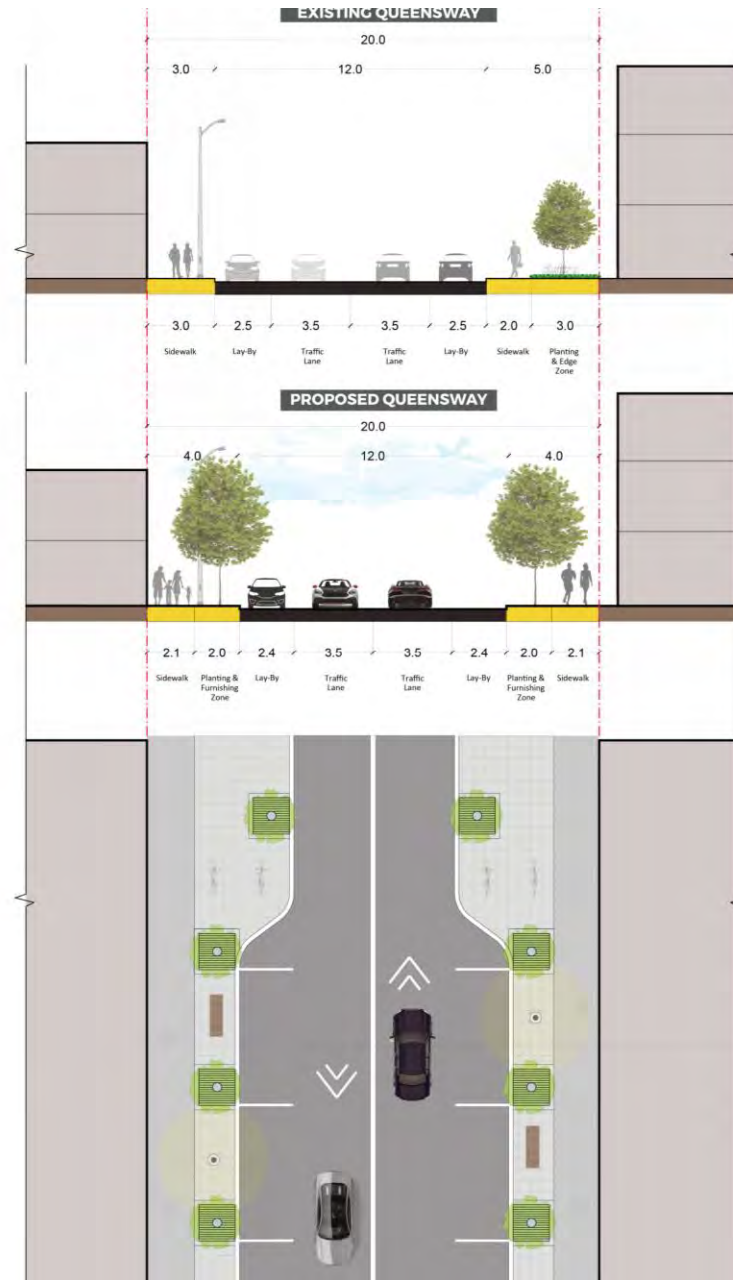


Street Design Mock-Up Exercise



Sidewalk Bump-Out demonstration at Elpida Cafe

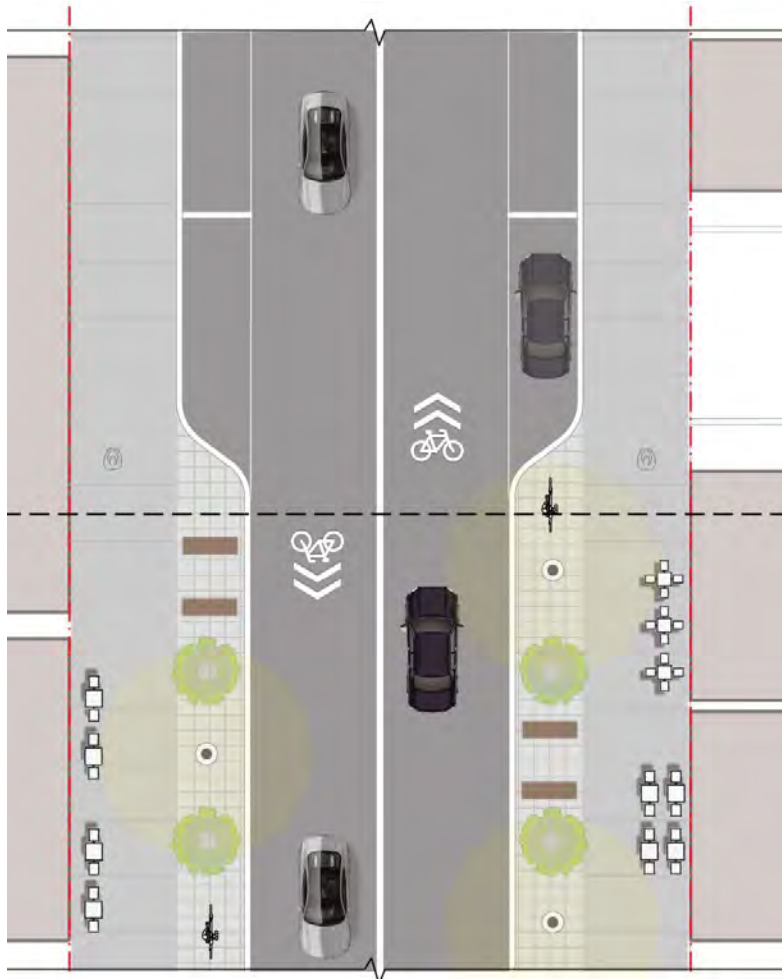




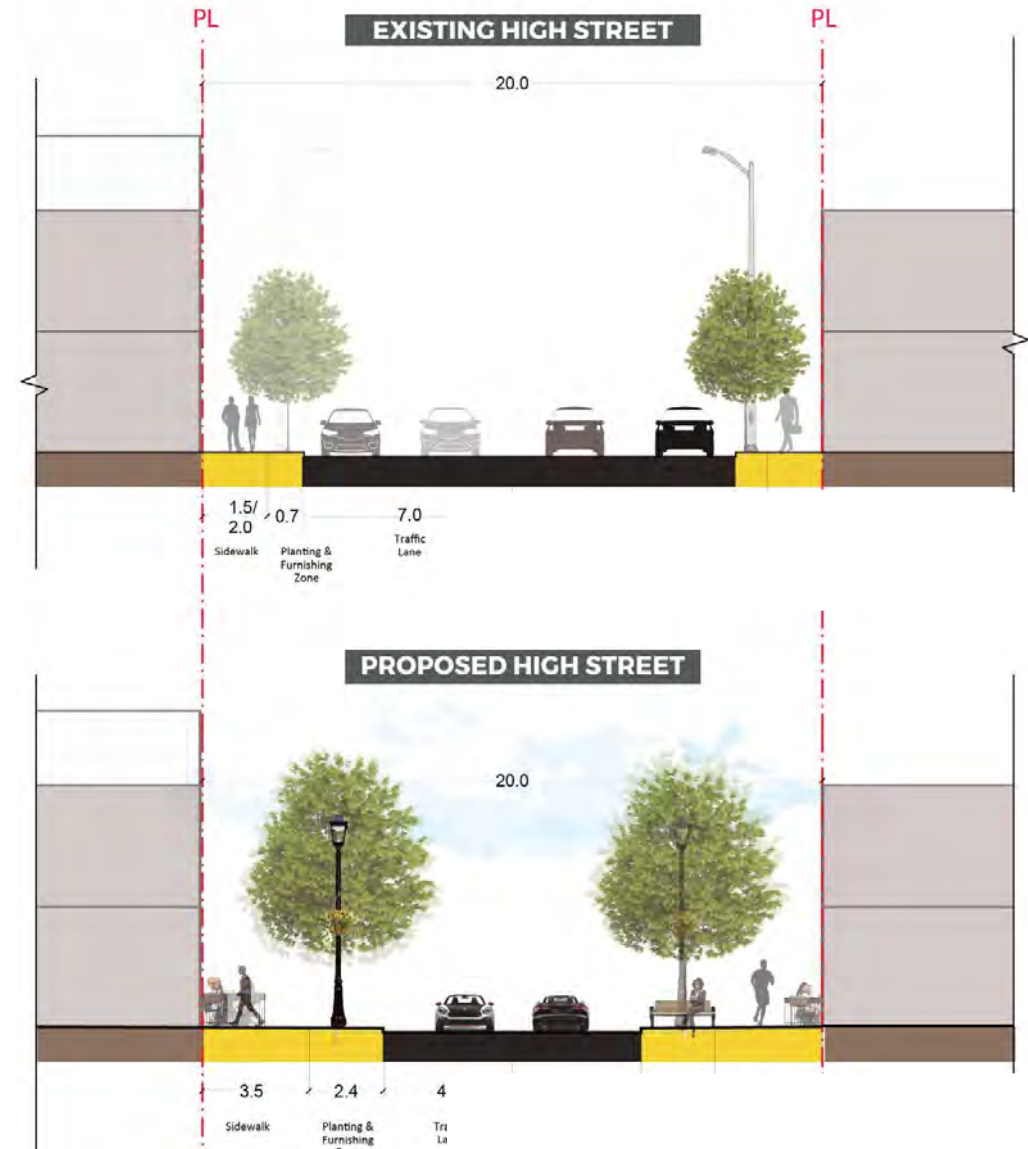
TREE GRATE



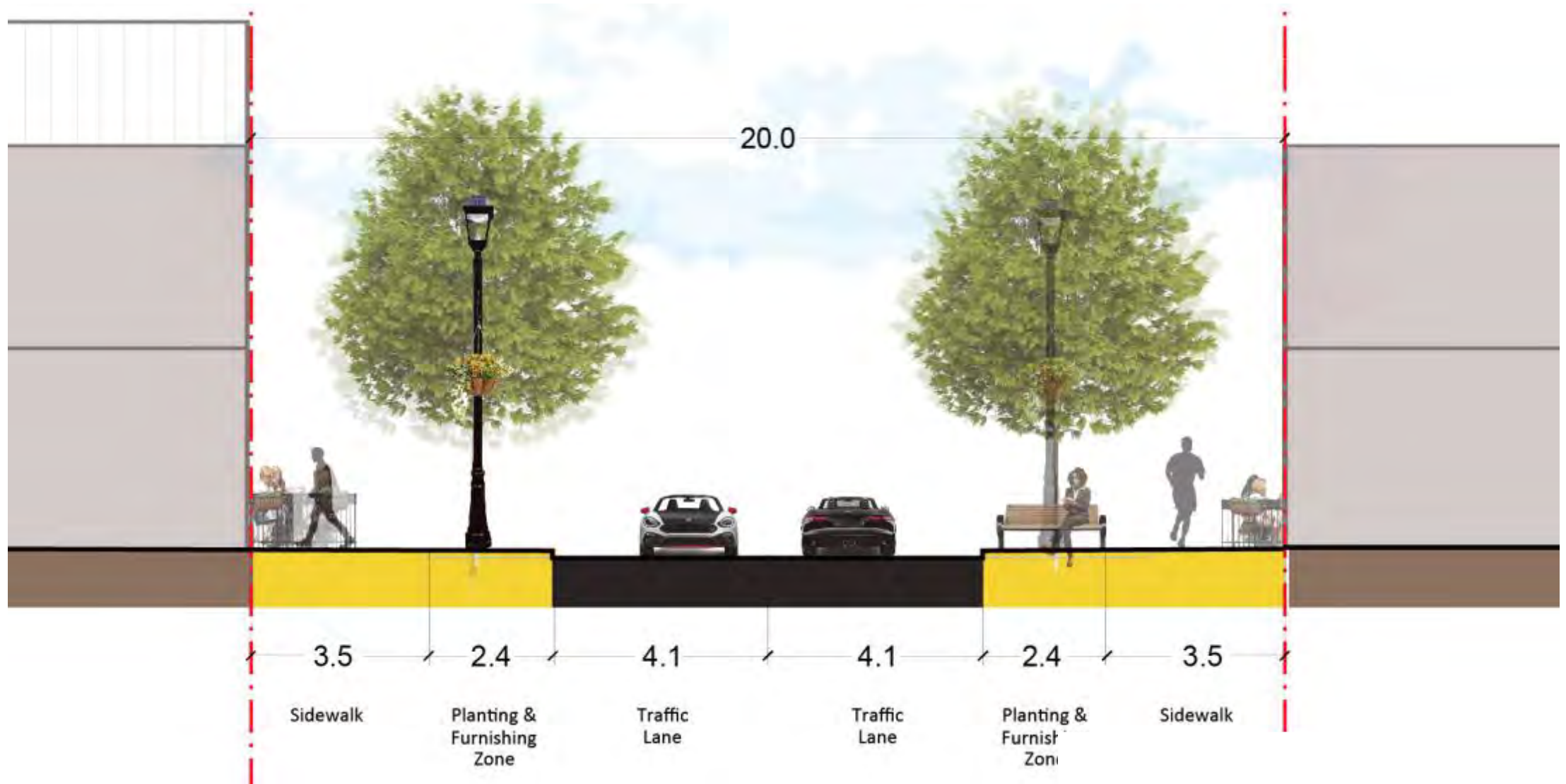
ACTIVE STOREFRONTS



Proposed Plan



Street Sections



Keswick - Pop-Up Plaza Sketch





Pop-Up Events – Survey Questionnaire

1. Demographics
2. How do you use the downtown streets today?
3. Which of the following functional amenities are missing?
4. Which of the following enhancements would you like to see more of?
5. Which of the following future ready improvements would you like to see?



PUBLIC SURVEY | TOWN OF GEORGINA
STREETSCAPE IMPROVEMENT PLAN PROJECT

DEMOGRAPHICS	
10-18(yrs):	Student:
18-35(yrs):	Non-student:
36-55(yrs):	Permanent Resident:
56+(yrs):	Non-Resident:

HOW DO YOU USE THE DOWNTOWN STREETS TODAY?	
Commute:	Shop:
Cycle/Ride:	Connect with community:
Walk:	Spend time with family:
Transit:	Other:

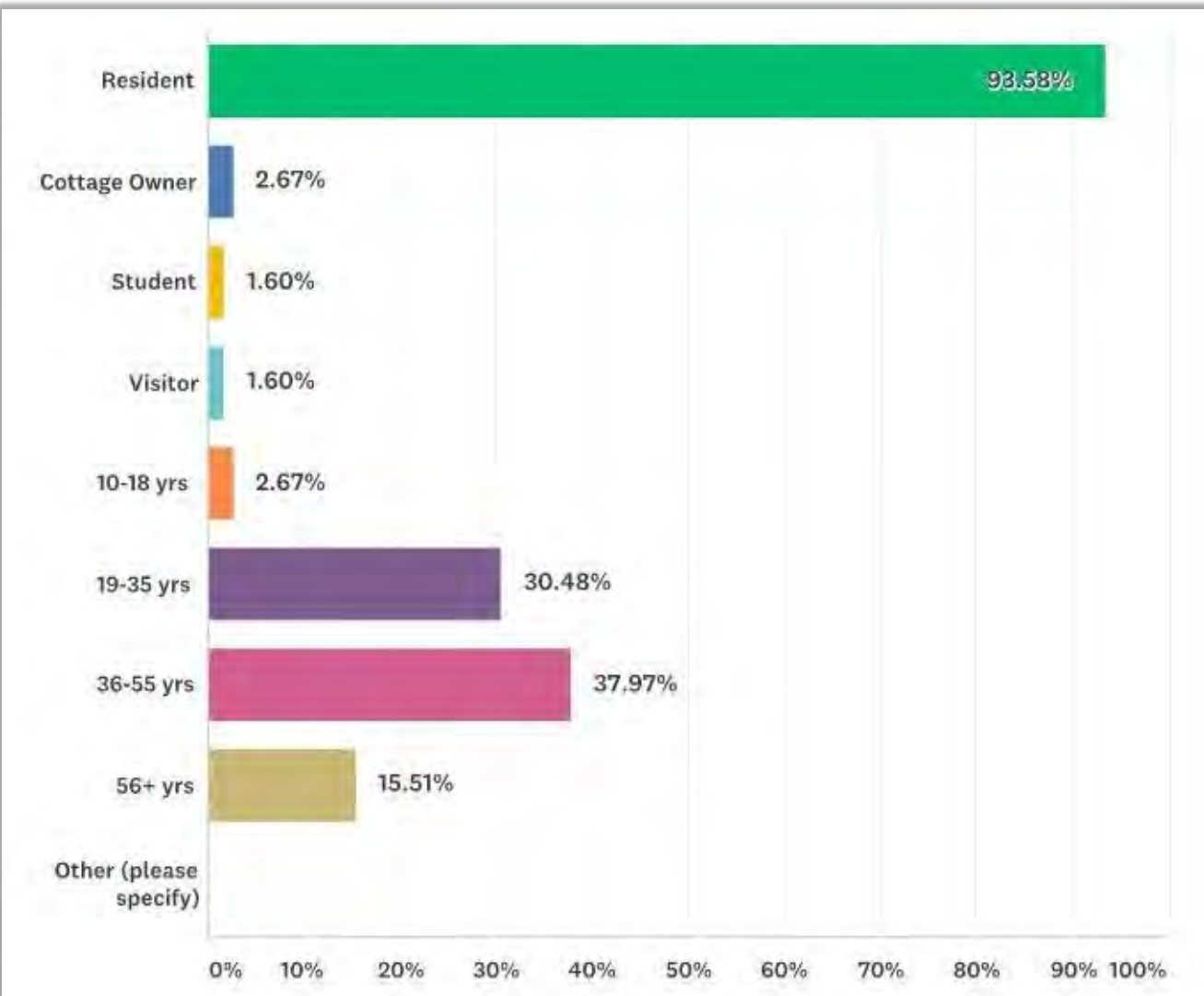
WHICH OF THE FOLLOWING FUNCTIONAL AMENITIES ARE MISSING?	
Shade trees :	Pedestrian Lights:
Seating:	Wayfinding:
Planters:	Accesibility:
Bike racks:	Other:

WHICH OF THE FOLLOWING ENHANCEMENTS WOULD YOU LIKE TO SEE MORE OF?	
Public art:	Structures (ex. arches):
Interactive water feature:	Shade structures:
Sculptures:	Other:
Decorative lighting::	

WHICH OF THE FOLLOWING FUTURE READY IMPROVEMENTS WOULD YOU LIKE TO SEE?	
Tree & shrub planting:	Digital community information billboard:
Permeable paving:	Interactive digital way-finding maps:
Rain gardens:	Solar power:
Public Wi-Fi /USB charging ports: :	Outdoor projector:

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Question #1: Demographics

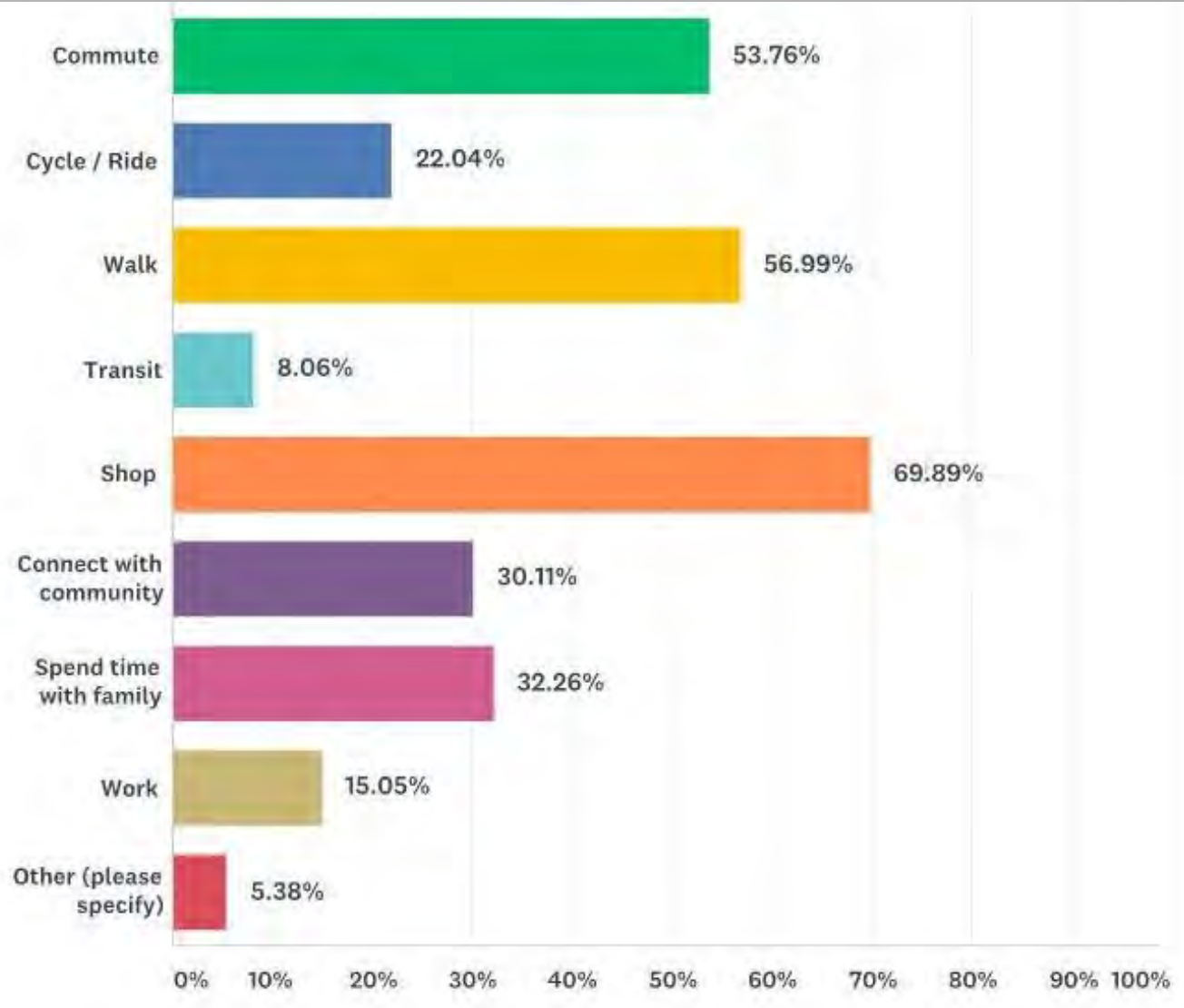


KEY FINDINGS:

- 94% of respondents were residents
- 38% of respondents were between 36-55 years old
- 1.6% of respondents were visitors



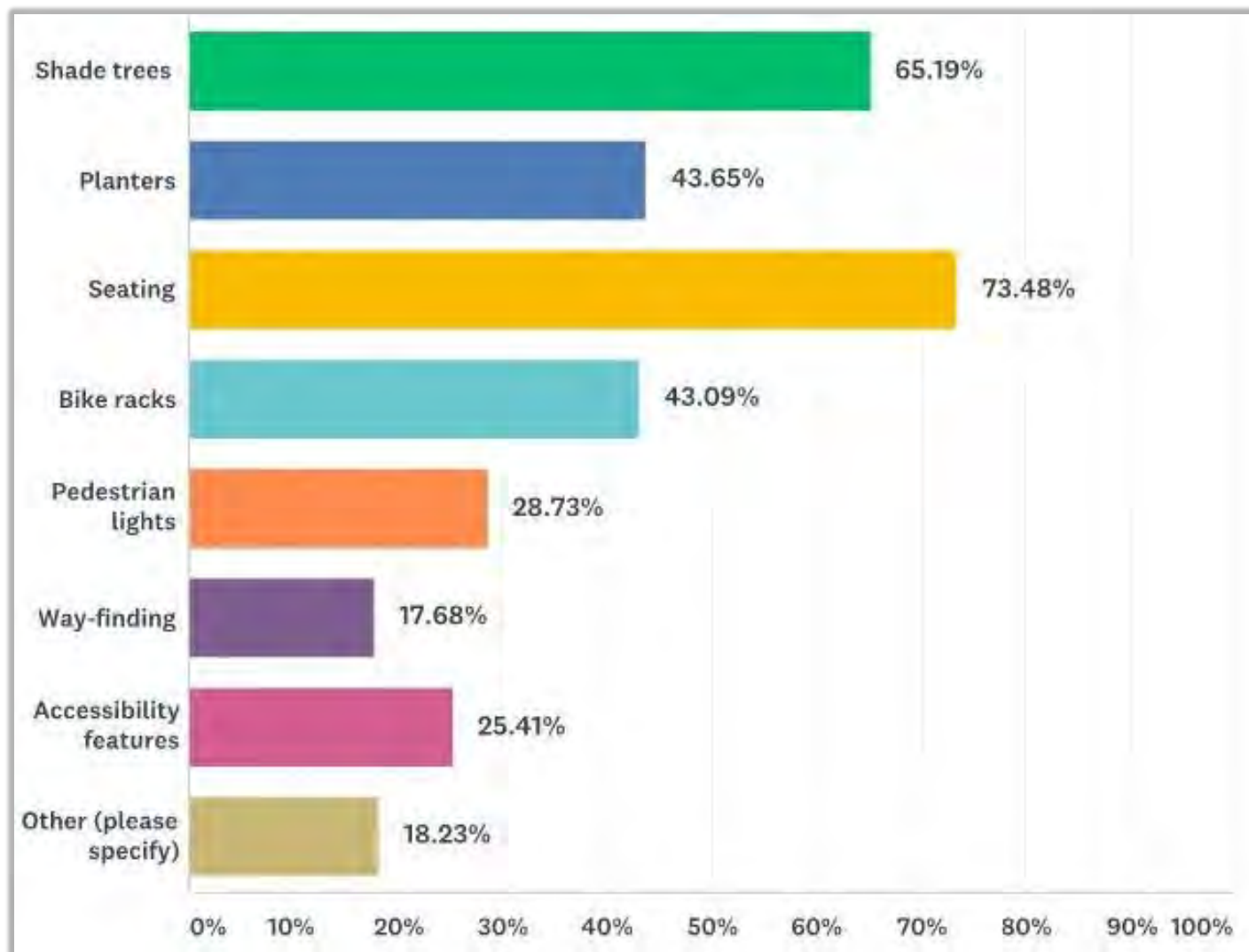
Question #2: How do you use the downtown streets today?



KEY FINDINGS:

- 70% of respondents go for **Shopping**
- 57% of respondents **Walk**
- 54% of respondents **Commute/Drive** through

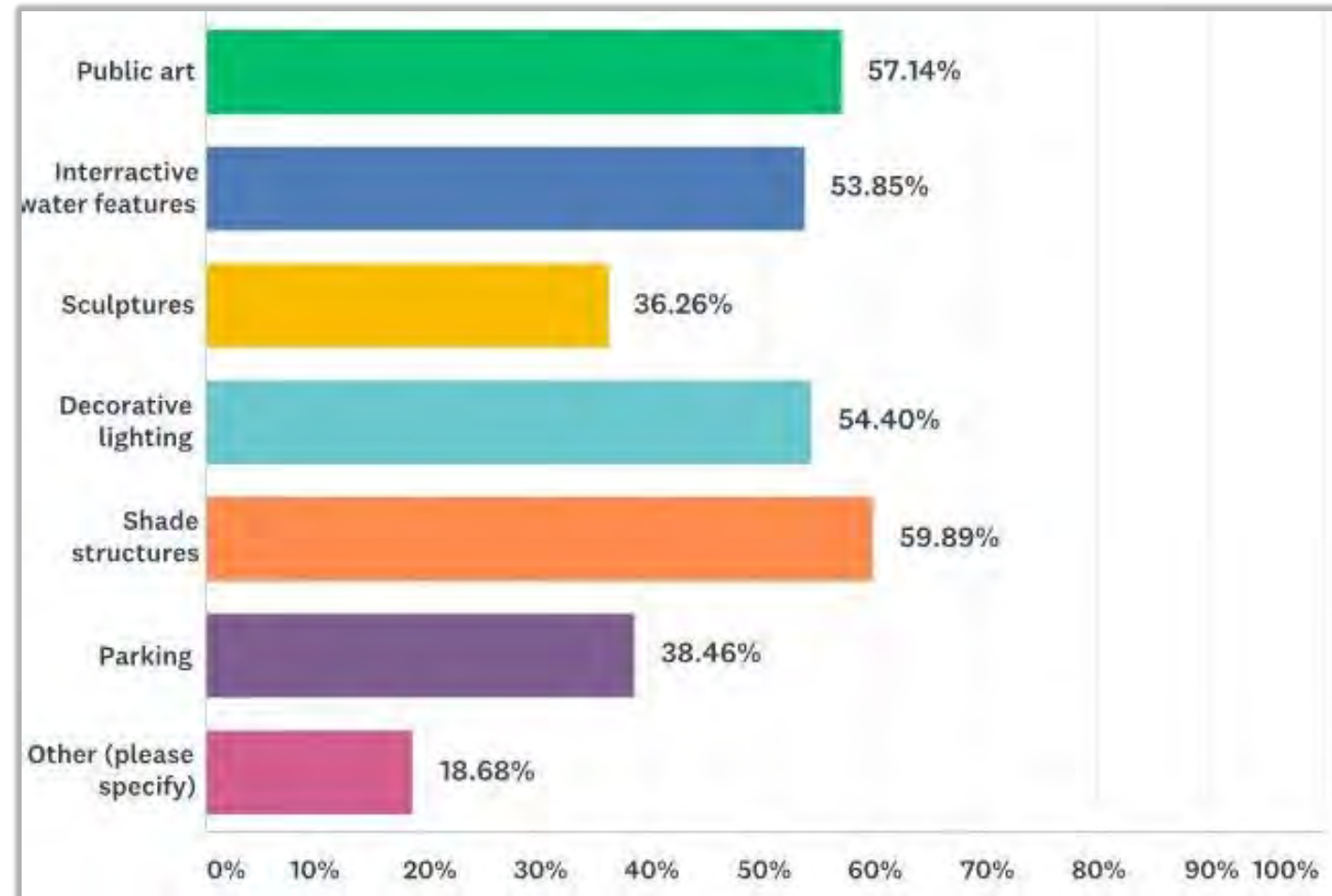
Question #3: Which of the following functional amenities are missing?



KEY FINDINGS:

- 73% said **Seating** is lacking
- 65% said **Shade Trees** were not enough
- 43% said **Planters** and **Bike Racks** were missing

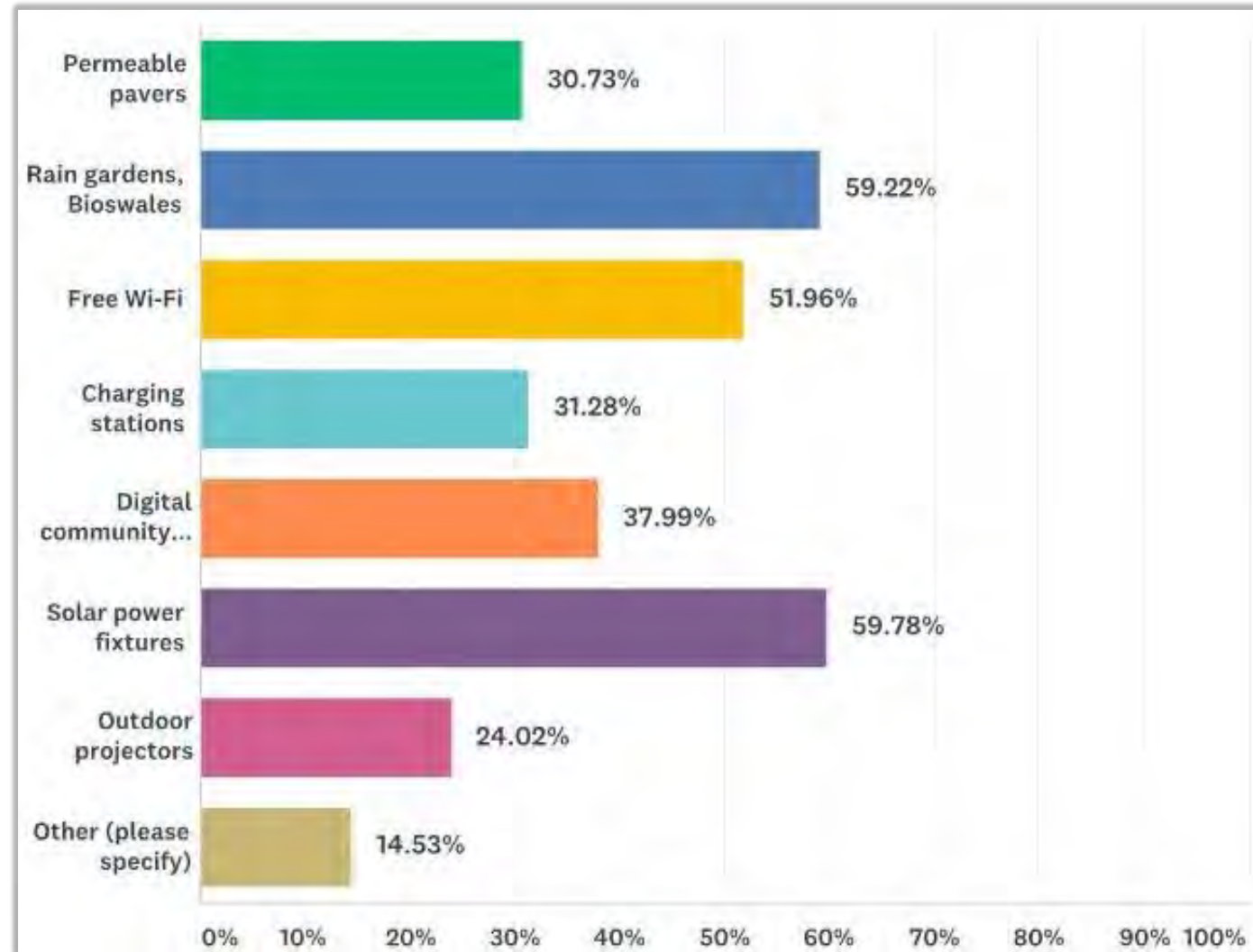
Question #4: Which of the following enhancements would you like to see more of?



KEY FINDINGS:

- 59% would like to see more **Shade Structures**
- 57% would like to see more **Public Art**
- 54% would like more **Decorative Lighting**

Question #5: Which of the following future ready improvements would you like to see?



KEY FINDINGS:

- 59% Rain Gardens, Bioswales, Solar Power Fixtures
- 51% Free Wi-Fi
- 38% Digital Community Information Display Boards

BIA - Survey Questionnaire

1. What type of business are you engaged in?
2. Who are your main clients?
3. What type of (streetscape)functional amenities are missing?
4. What type of improvements are important to you?
5. How would you prioritize the improvements?



PUBLIC SURVEY | TOWN OF GEORGINA STREETSCAPE IMPROVEMENT PLAN PROJECT



WHAT TYPE OF BUSINESS ARE YOU ENGAGED IN?

General Retail	Administrative
Arts and Crafts	Health & Wellness
Restaurant	Manufacturing
Cafe/ Bar	Other:

WHO ARE YOUR MAIN CLIENTS?

Local Residents - general public	Other:
Local Residents - children	
Neighbouring Residents	
Tourists / Visitors	

WHAT TYPE OF FUNCTIONAL AMENITIES ARE MISSING?

Shade trees and planting	Pedestrian Lights
Outdoor Seating	Wayfinding
Decorative Planters	Accessible Ramps
Bike racks	Other:

WHAT TYPE OF IMPROVEMENTS ARE IMPORTANT TO YOU?

Public art	Customer seating areas / Patios
Building / Facade improvements	Shading Structures/ Awenings
Sidewalk / Public Realm Surfacing Materials	Parking
Lighting and Signage	Other:

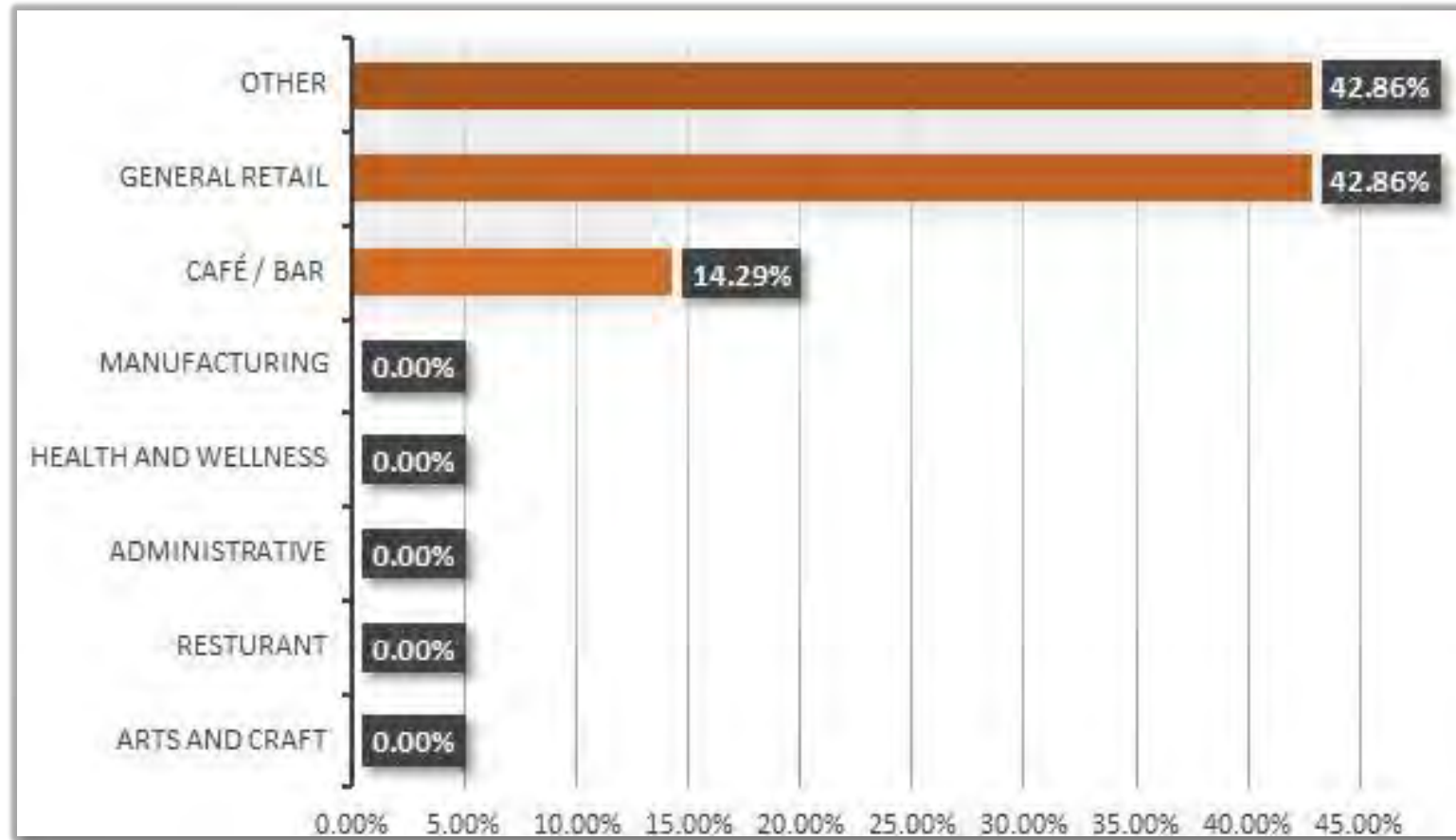
HOW WOULD YOU PRIORITIZE THE IMPROVEMENTS (RATE 1-5 min-max)

Utility Upgrades	Seating
Surfacing / Paving Upgrades	Reduce traffic speeds
Landscaping / Planting	Increase pedestrian / cycling flow
Lighting and Signage	Parking

Q1: What Type of Business are you engaged in?

KEY FINDINGS:

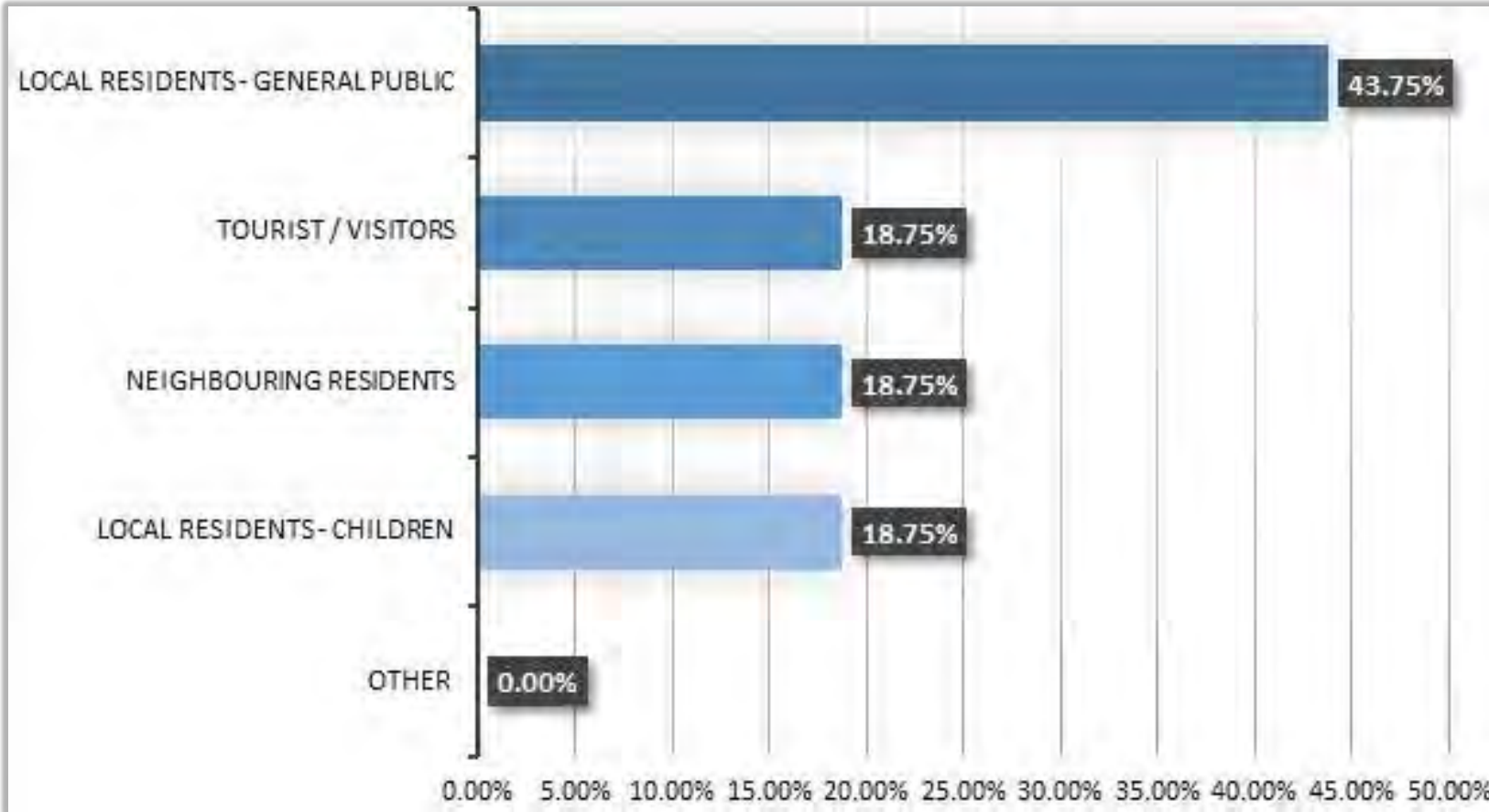
- 43% General Retail Business
- 14% Café / Bar
- 42% Other



Q2: Who are your main clients?

KEY FINDINGS:

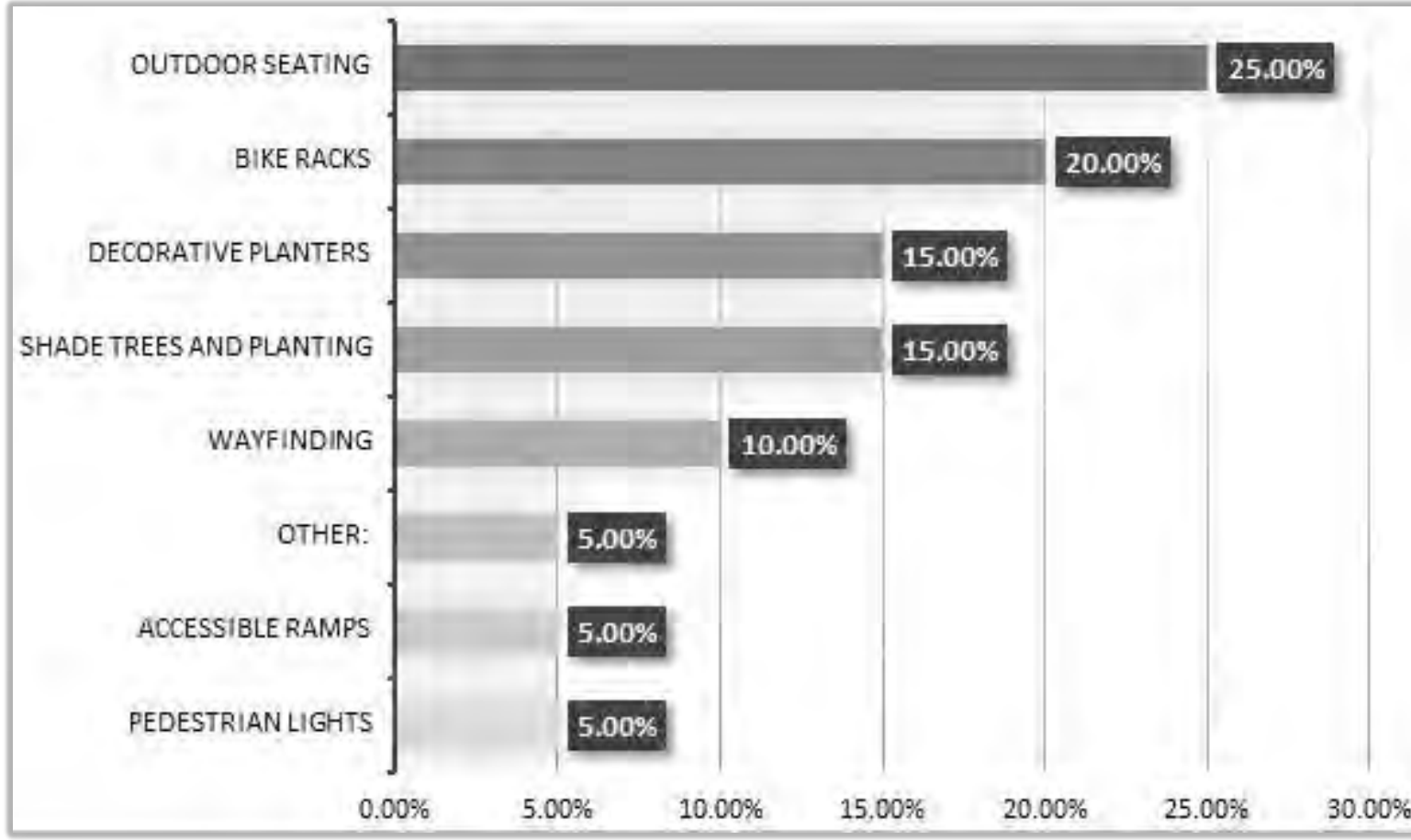
- 43% General Public
- 19% Visitors/ Tourists
- 19% Neighbouring Residents
- 19% Local Residents



Q2: What type of functional amenities are missing?

KEY FINDINGS:

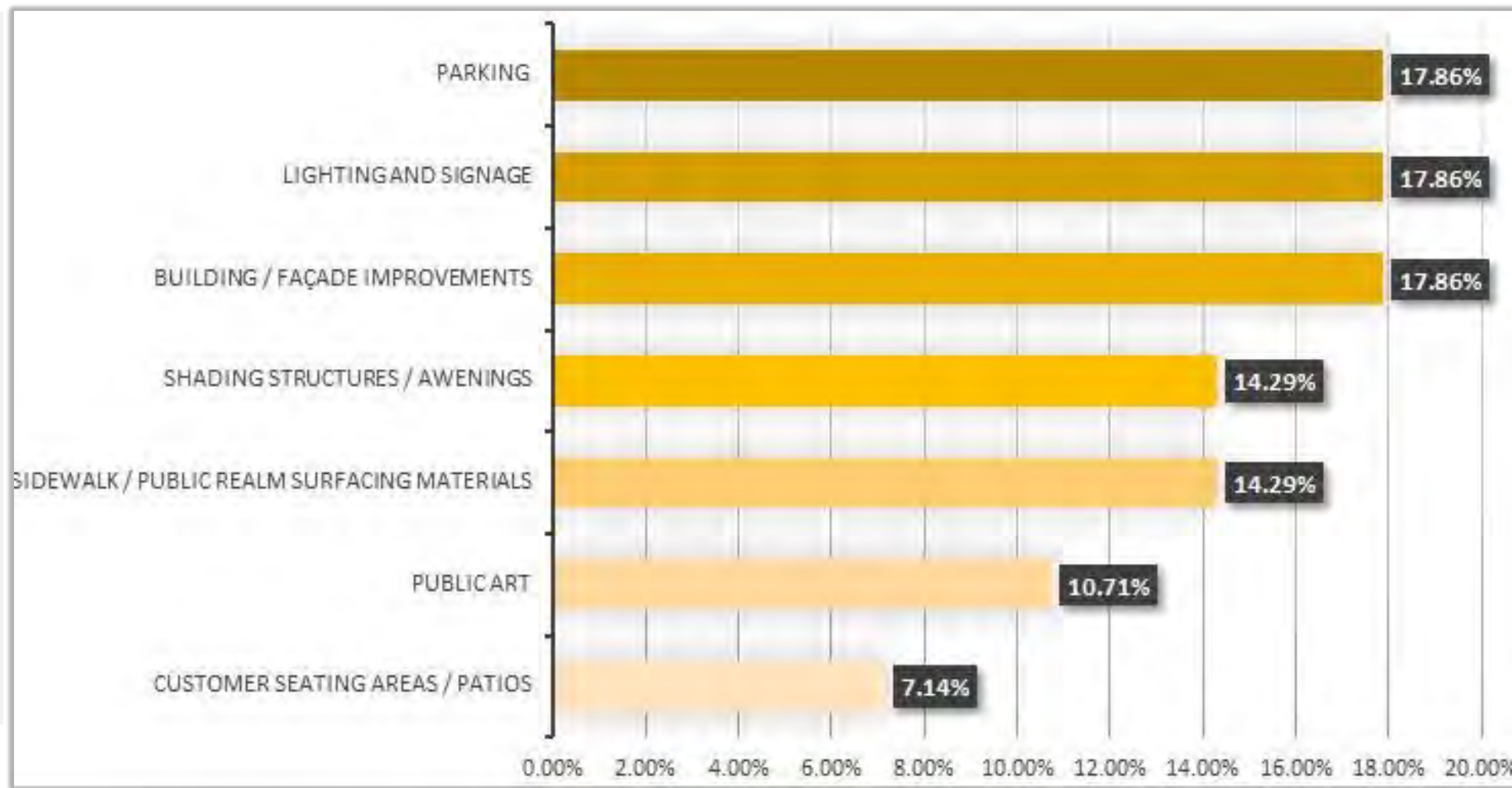
- 25% Outdoor Seating
- 20% Bike Racks
- 15% Shade Trees and Planters



Q2: What types of improvements are important to you?

KEY FINDINGS:

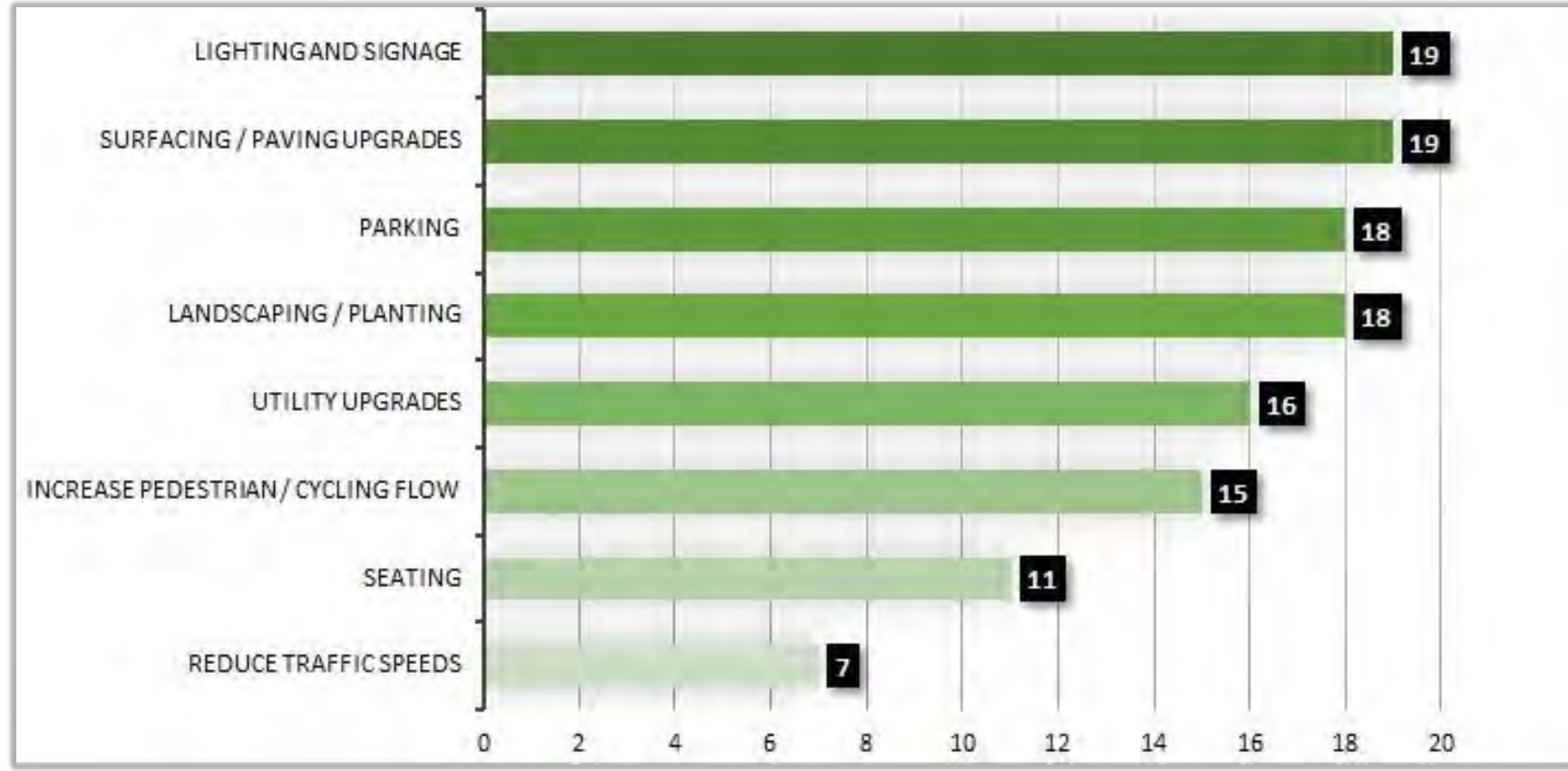
- 18% Parking
- 18% Lighting and Signage
- 18% Façade improvements



Q2: How would you prioritize the improvements?

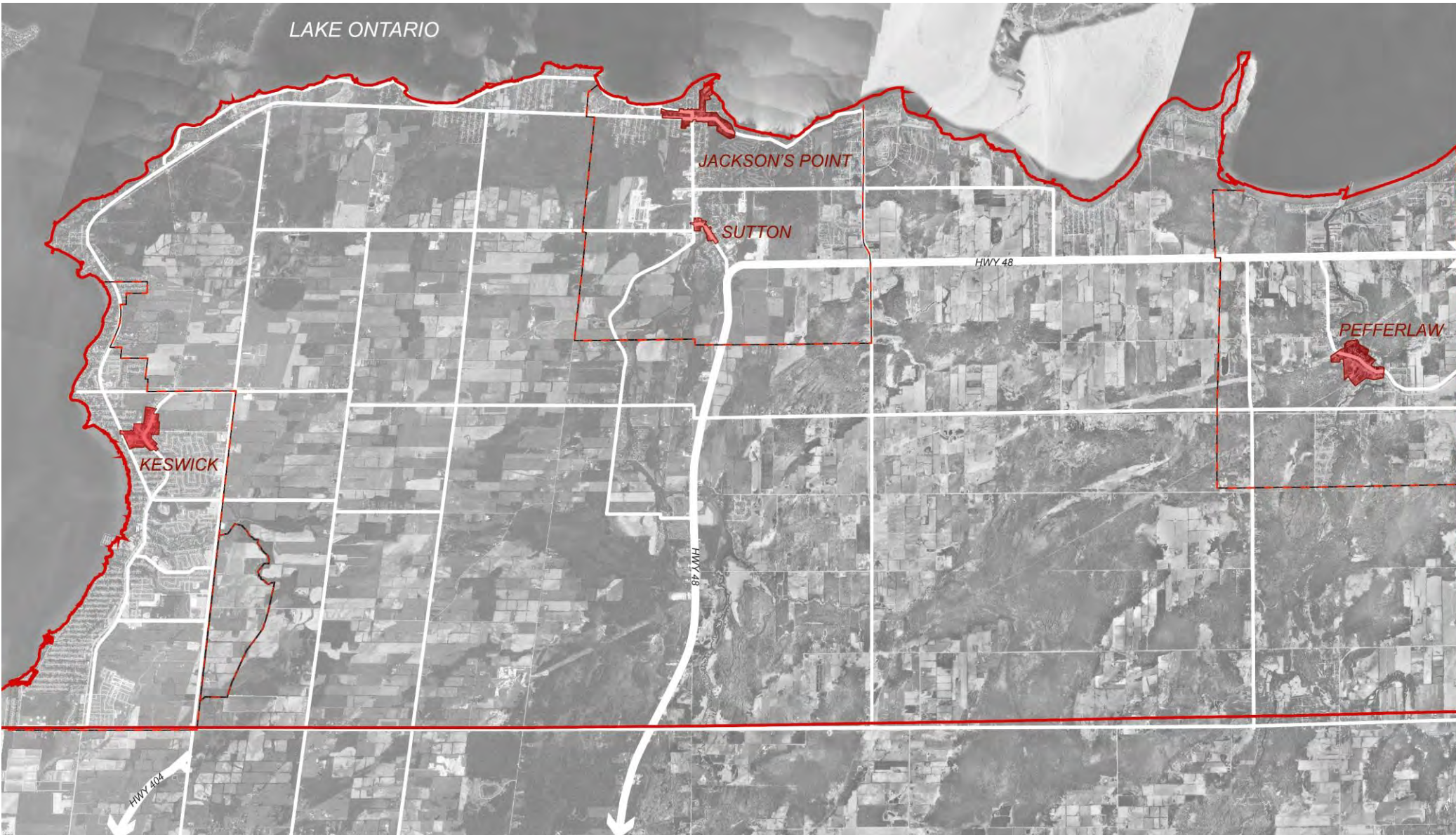
KEY FINDINGS:

- #1 Lighting and Signage
- #2 Paving / Surfacing
- #3 Parking
- #4 Planting






Study Area Overview

Georgina Study Area



LEGEND

-  Town Boundary
-  Wards Boundary
-  BIA/BA Areas



Keswick BIA - OP Street Hierarchy Overview

LEGEND

-  BIA Boundaries
-  Arterial Road
-  Collector Road
-  Local Road



Jackson's Point BIA - OP Street Hierarchy Overview

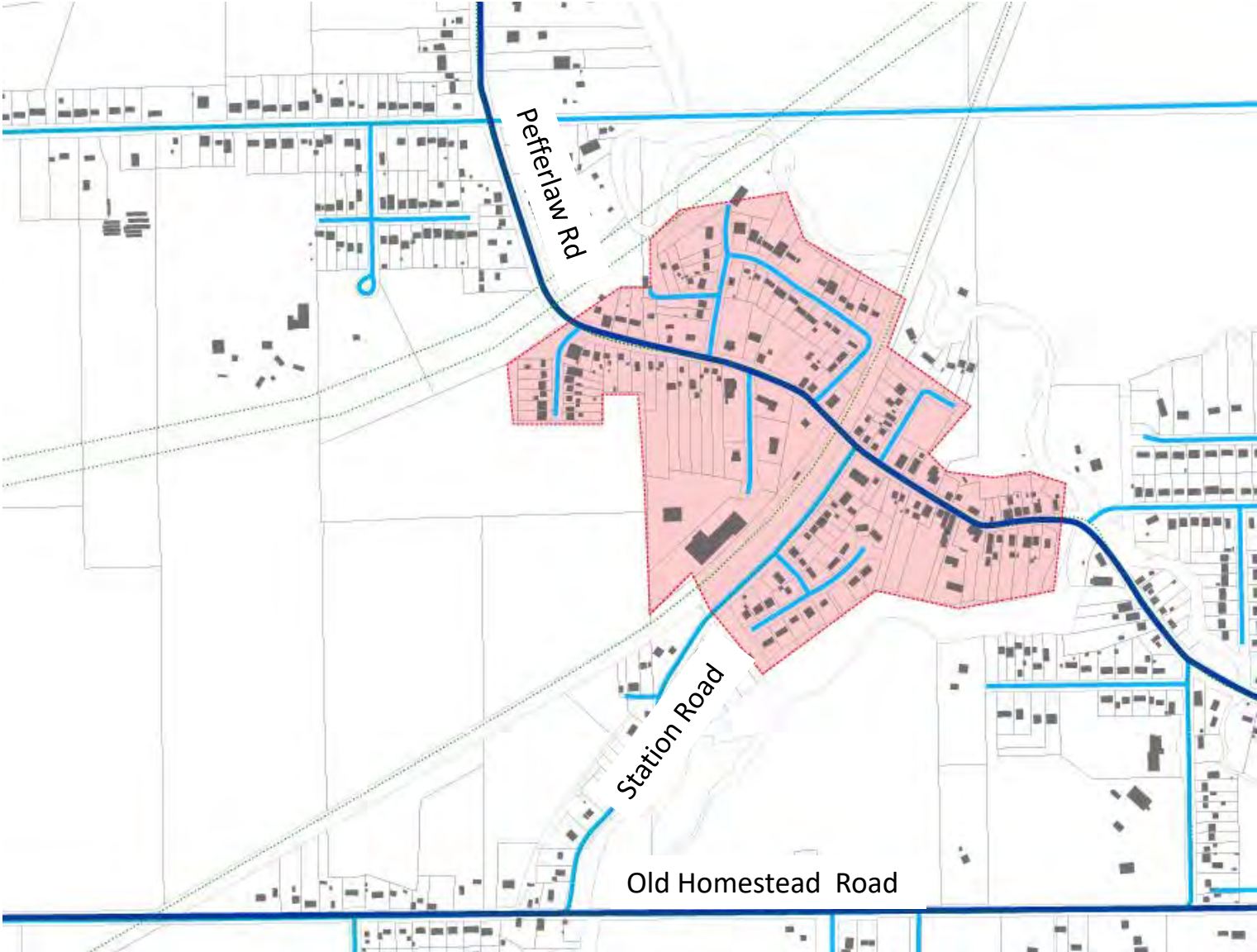


LEGEND

-  BIA Boundaries
-  Arterial Road
-  Collector Road
-  Local Road



Pefferlaw Business Area - OP Street Hierarchy Overview



LEGEND

-  BIA Boundaries
-  Arterial Road
-  Collector Road
-  Local Road



Sutton BIA - OP Street Hierarchy Overview

LEGEND

-  BIA Boundaries
-  Arterial Road
-  Collector Road
-  Local Road



Next Steps

Design Development :

1. Street Categorization – Mapping for Georgina as a whole
2. Street Typology Matrix Development – with desired elements, sizing and materiality
3. Street Typology Development – including plans, sections and views
4. Street Furniture Matrix – with design and manufacturing/supplier choices