SUBJECT: MULTI-USE RECREATION COMPLEX (MURC) CONCEPT DESIGN

1. RECOMMENDATION:


2. That Council approves the attached HUB concept design and be made aware that the project team is proceeding with the Schematic Design Phase in order to maintain progress, validate the 2019 approved budget and prepare a document for a grant submission as recommended by the project Steering Committee.

3. That Council be advised that the Steering Committee recommend the project team explore an additional therapy tank during the Schematic Design Phase.

2. PURPOSE:

To provide Council with an update on the public consultation and design progress of the MURC facility that has followed the award of Architectural Services in May, 2019; and to receive Council approval of the concept design and endorsement of the MURC with go forward exploration of the addition of a therapy tank for the pool without significantly increasing the area of the MURC. This is all to facilitate a grant application to the Investing in Canada Infrastructure Program (ICIP) and to take advantage of potential capital funding of construction costs if approved.

3. BACKGROUND:

In 2014, Council adopted the Recreation and Culture Facility Needs Study, which identified a series of individual facility needs for the current and growing population of Georgina. The study recommended that several of the identified facility needs be contained within a Multi-Use Recreation Complex (MURC). The fundamental benefit of a MURC is that it can be built and operated in a much more cost-efficient manner than stand-alone or single purpose facilities. These facilities are highly desirous by participants as they can address a variety of recreational needs in one place.
Since the endorsement of the Facility Needs Study in 2014, Council has addressed the following critical and sequential activities as they relate to the MURC:

- West Park/MURC Site Concept and Analysis
- MURC/Civic Centre Site Concept and Analysis
- Sports-field Review
- New DC Study and Bylaw (MURC DC allocations)
- MURC Financing Plan
- MURC Site Requirement Analysis
- Construction Methodology Review
- MURC Site Selection
- Pre-Qualification and hiring of a Project Management firm
- MURC full budget approval in 2019
- MURC communication plan roll out
- Award of Architect Services Team RFP May 2019
- Public Input Sessions throughout May, June and August 2019

This Report represents the next sequential step in the planning of the MURC.

4. ANALYSIS:

Over the last five (5) years, the Town of Georgina has systematically been working towards meeting the current and future recreational needs of its residents. As illustrated above, many steps have been undertaken to move this project forward.

The public participated in the first round of input sessions as follows:

- Public Input Session #1 (70 Attendees) the meeting occurred on May 27, 2019 at Our Lady of the Lake Catholic High School.
- Public Input Session #2 (60 Attendees), the meeting occurred on June 4, 2019 at Lake Simcoe Public School.
- Online Responses (236 Responses)
- Hard Copy Responses (134 Responses)

The purpose of this round of Public Input Sessions was to introduce the project to the public, and to collect input on the general themes that will drive the concept design of the MURC.

There was strong agreement on a number of things as being important to its residents. Feedback indicated that consideration be given to designing a facility that
could be phased or scaled due to a number of uncertainties related to changes and reviews by the Provincial government.

Based on the information received and feedback from the Steering Committee, the Design Architect developed a number of concepts that allowed for a high degree of flexibility in scaling or phasing while meeting the Town's needs.

There was strong support by the Steering Committee for the HUB concept (refer to the attachment) and direction was provided to circulate the concept to the rest of Council and then take it to the community for feedback. There were a few questions received from Council and these were addressed prior to the Public Input Sessions.

Three (3) separate follow-up Public Input Sessions were held to gain public feedback. For those who could not attend the sessions, an online survey with the concept and background information was posted on the Town’s landing page to facilitate participation. Hard copy surveys were distributed at various locations throughout the Town. The public participated in this second round of input sessions as follows:

- **Public Input Session #3** *(25 Attendees)*, this session occurred on Saturday, August 9, 2019 at the Sutton fair.
- **Public Input Session #4** *(19 Attendees)*, this session occurred on Monday August 12, 2019 at Pefferlaw Lions Hall
- **Public Input Session #5** *(27 Attendees)*, this session occurred Tuesday, August 13, 2019 at the Ice Palace in Keswick
- **Online Responses** *(44 Responses)*
- **Hard Copy Responses** *(17 Responses)*

These sessions and responses echoed feedback received from the initial visioning Public Input Sessions. Collectively, this information helped to provide focus and support for the Schematic Design Development on the HUB design concept and further led to the inclusion of the recommendation to explore the therapy pool addition with the proviso that this is accomplished without significantly increasing the area of the facility.

Themes and recurring comments from both sessions include:

- Create outdoor rooms for learning + activities
- Design for multi-season and multi-age
- Reflect Town’s history
- Promote social and physical well-being
- Offer flexible and functional spaces
5. RELATIONSHIP TO STRATEGIC PLAN:

Priority 1: Grow our economy – INCREASE EMPLOYMENT AND INVESTMENTS

Priority 2: Promote a high quality of life – HEALTHY, SAFE, SUSTAINABLE COMMUNITIES

Priority 3: Engage our community & build partnerships – COMMUNICATION, ENGAGEMENT, COLLABORATION & PARTNERSHIPS

Priority 4: Deliver exceptional service – ORGANIZATIONAL & OPERATIONAL EXCELLENCE

6. FINANCIAL AND BUDGETARY IMPACT:

There are no financial impacts associated with this report. However, through the Schematic Design process, a validation of the original budget cost estimate will be updated based on the actual areas designated for the individual uses, and ultimately progress to a class C cost estimate by the end of 2019, before it returns to Council.

7. PUBLIC CONSULTATION AND NOTICE REQUIREMENTS:

As part of the Prime Design Architect team's scope of work, a comprehensive community consultation has been undertaken, including two (2) rounds of Public Input Sessions for visioning and three (3) Public Input Sessions for the concept. Corporate Communications continues to deliver messaging about the project through various avenues including the landing page, social medial, curbex signs, etc.

8. CONCLUSION:

The Project Team has been working hard to move the project forward to a stage that will support and inform the grant application. It is recommended that Council endorse all of the work to date and continue to support the development of the Schematic Design for the MURC and validate the 2019 approved budget. There will continue to be checkpoints with Council and frequent participation and oversight of the Steering Committee.
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Summary of Preferred Design Option

HUB

- Building is nestled in the center of the site
- Central hub serves as a gathering/spectating space
- Creates a scaled gateway to the community integrated within the landscape
- Topography provides backdrop for MURC
Summary of Preferred Design Option

Floor Plan
Summary of Preferred Design Option

Section