



# Shop Local Holiday Campaign Contest Rules

November 12 to December 22, 2020

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1. **Agreement:** These rules govern the “Shop Local Holiday Campaign” contest. No purchase is necessary to enter the contest. The act of entering the contest constitutes acceptance of the contest rules and the decisions of the Economic Development and Tourism office at the Town of Georgina, which decision shall be final and binding on all entrants.
  2. **Eligibility:** The contest is open to all residents of Georgina that have reached the age of majority, except for the Town of Georgina employees, their immediate families and anyone living with any employee of the Town. Incomplete or illegible entries will not be accepted and will be disqualified.
  3. **Campaign:** Enter the contest by uploading a picture in front of the local business or with a product from the local business they wish to spend the \$100 gift card at by filling out the [entry form](#) between 12:01 a.m. Nov. 12, 2020, and 11:59 p.m. on December 21, 2020. Three winners will be chosen by random draw weekly, which will take place on Nov. 19, 26, Dec. 3, 10, 17 and 22. The winners will be contacted by telephone by a representative of the Economic Development and Tourism office and must reply within 48 hours to maintain eligibility. If the winner cannot be contacted within this time period or fails to respond to any attempted contact, such potential winner will be disqualified, his/her entry will be declared null and void and the Town reserves the right, in their sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry.
  4. **Prizes:** (18) winners will receive a \$100 gift certificate to the local business they submitted through the entry form.
  5. **Release:** Prior to receiving the prize, the winner will be required to show a valid photo ID and to sign a declaration of eligibility form releasing the Town of Georgina from any and all liability in connection with the contest and or the prize, confirming compliance with the rules and consenting to the use of his or her name testimonial, photograph or video, in any and all forms of media, without further compensation, in any publicity carried out by the Town of Georgina.
  7. **Privacy:** The Town of Georgina may use your personal contact information to administer this contest, including contacting, announcing and promoting the prize winner.
  8. **Banning:** The Town of Georgina may, in its sole discretion, prohibit any person from entering any contest whom it believes to be abusing the rules. Such abuse includes but is not limited to entering false information, inappropriate posts and self-promotion.



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9. Other: Odds of winning depend on the number of eligible entries received. This contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Town of Georgina reserves the right to cancel or modify the contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. The Town of Georgina is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this contest, including technical failures on the part of contest software, virus, website down-time, human error or property damage incurred by any contest entrant. The Town of Georgina is not responsible for any errors or omissions in printing or advertising this contest. If a dispute arises regarding who submitted an entry, the entry will be deemed to be ineligible.